



# Stephen F. Austin State University Residence Hall Association

PO Box 13045 SFASU, Nacogdoches, Texas 75962

Office: (936) 468-2700

RHA@SFASU.edu www.SFASU.edu/RHA

**To:** The Nacogdoches Community

**From:** Connor Clark, RHA President

The Stephen F. Austin State University Residence Hall Association is currently looking into providing giveaways for the students here on campus for the upcoming year. In previous years, our organization has given away left over t-shirts and merchandise from the year before, but have never purchased an item strictly to give away to students. Since this is something new for us, we would like to reach out to the Nacogdoches community as a way to build a stronger partnership. What better way to start off the school year than with a new partnership.

For our giveaway, we would like to purchase a silicon card sleeve that attaches to the back of a cell phone. On this card holder, we would like RHA's logo on the top half and our co-sponsor's logo on the bottom half of the card holder. We are reaching out to you to be a co-sponsor on this giveaway as RHA feels it is important to build a partnership with your business.

At this time, we have priced this items from multiple vendors and the cost is \$1.00 per sleeve. There are 2,200 first year students, so the overall cost would be approximately \$2,200. We may decide to order additional card holders, but for the time being we will order 2,200.

With this sponsorship, we would split the overall cost in half for equal ownership of this giveaway. RHA will then hand these card holders out to students at the Holler at Homer event for first year students and throughout the year as continuous advertisement. Not only will this benefit RHA, but it will also bring our co-sponsor a constant flow of customers. We hope that this co-sponsorship will provide additional advertisement for both organizations.

Please notify us on your decision by July 25<sup>th</sup>. We will be ordering these card holders no later than August 1<sup>st</sup> to allow time for shipment and preparation for distribution. We look forward to hearing from you and to working with your business.

Axe 'em, Jacks!

President

SFA Residence Hall Association



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## Partnership Opportunities

Below is a list of our partnership opportunities for the Residence Hall Association and Parents Day 2016. These are opportunities that will arise throughout the year and that will have great benefit to you and your organization. Please notice that by each opportunity there will be a list of sponsorship options for you. We look forward to building a wonderful partnership with your organization!

**Parents Day** *Sept. 24, 2016*- Advertisement in booklet given to each parent attending

**Parents Day** *Sept. 24, 2016*- T-Shirt for all parents attending with name and/or logo on back

**Welcome Jacks** *Aug. 22, 2016*- Move-In Madness T-Shirt with name and/or Logo on back

**After Hours** *Aug 27, 2016*- T-Shirt for all SFA students with name and/or logo on back

**RHA Advertisement** *Aug 29, 2016*- T-Shirt for all SFA students with name and/or logo on back

**RHA Advertisement** *Aug 29, 2016*- Card holder attachment to phone with RHA logo and co-sponsor logo

**Fall Fest** *Oct. 26, 2016*- Trunk-or-Treat sponsorships for SFA and Nacogdoches Community event

**Best Week Ever** *Apr. 24-28, 2017*- T-Shirt for all SFA students with name and/or logo on back

### Contact Information:

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Parents Day Committee: Jordan Young & Aubrecia Barree  
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# STEPHEN F. AUSTIN STATE UNIVERSITY

## Residence Life Department

P.O. Box 13054, SFA Station • Nacogdoches, Texas 75962-3054

Phone (936) 468-2601 • Fax (936) 468-2074 • E-mail: [reslife@sfasu.edu](mailto:reslife@sfasu.edu) • [www.sfasu.edu/reslife](http://www.sfasu.edu/reslife)

## MEMORANDUM

To: SFA Organizations/Nacogdoches Businesses

From: Parents Day Committee

The Stephen F. Austin State University Residence Hall Association is an organization for all 4,500 students who live on campus. RHA strives to make living on campus the best it can be. The organization presents numerous programs for the SFA campus and Nacogdoches community, including Fall Fest and Holiday Extravaganza. RHA also hosts the annual Parents Day, a day for parents to visit Nacogdoches and get a glimpse of campus life. Approximately, 2,500 family members visit SFA each year to explore the campus and community their students now call home.

This year, Parents Day will be Saturday, Sept. 24, and the theme will be "Flight 1923." Our main goal is to have more SFA and community involvement during Parents Day. A booklet is provided to parents, which offers valuable information for them and their students regarding SFA and SFA organizations and is a chance to promote your organization or business through advertisements.

The ad prices for this year are as follows:

ADVERTISEMENT SIZE	BLACK/WHITE PRICE	COLOR PRICE
¼ Page	\$50	\$75
½ Page	\$100	\$150
Full Page	\$200	\$250

**DATES:** Commitments for advertisements are due by Monday, August 19. Payment and approval of the final ad are due by Friday, September 2.

**ADVERTISEMENTS:** Ad designs can be emailed or submitted on CD via PDF or JPG (high resolution) format. Email designs to [parentsday@sfasu.edu](mailto:parentsday@sfasu.edu) with "Parents Day Ad" in the subject line.

If you have any additional questions, please feel free to contact me at (936) 468-1358 or email [parentsday@sfasu.edu](mailto:parentsday@sfasu.edu). Thank you for your time. We look forward to hearing from you.