

NACOG

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 **2022**

**CHAMBER
CHALLENGE
2022**

NACOGDOCHES COUNTY



CHAMBER OF COMMERCE

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Thank You for your interest in sponsoring the events and programs of the Nacogdoches County Chamber of Commerce. There is a wide variety of sponsorships available and if you have any questions about the benefits, please let us know.

COVID-19 has required all of us to be flexible, adaptable, and versatile, with this in mind the Chamber has made the decision not send invoices for sponsorships until two months prior to the event.

Alive After Five

This business after hours mixer brings approximately 150 business people together at a

Chamber member's location, spotlighting that business. Attendees exchange information, distribute business cards, and enjoy fellowship and forming new relationships. Members are eligible to win door prizes, including cash jackpots that go as high as \$1,000. Admission is free to members and their guests.

Benefits: Sponsoring company is responsible for any food and beverages and door prizes they wish to provide. The host will also work with Chamber staff to produce either an invitation postcard to be mailed by the Chamber or an invitation to be inserted in the monthly mailing. Sponsors are encouraged to treat Alive After Five as a networking opportunity and have a table or other display prominently featured to promote their products or services. Publicity includes recognition in newsletter, Chamber News, and event calendar (distributed to 1,000 business contacts), the Business Digest events sidebar published in The Daily Sentinel, recognition in e-newsletter (sent to 3,200 email addresses), email blast to Chamber Ambassadors (approx. 300), the Chamber online event calendar, Nacogdoches.org (site receives an average of 7,000 visits per month), and public service announcements broadcast on local radio stations. The host will have up to 10 minutes at the event to welcome guests and explain the products and services showcased at the event. The Alive After Five committee will advise host so as to make the most of this exclusive monthly Chamber event opportunity. Includes "Enhanced" status in the online directory.

2022 Alive After Five events - 1 available each month - \$1,000

January	May	September
February	June	October
March	July	November
April	August	December

Annual Meeting & Membership Banquet

The Annual Chamber Meeting and Membership Banquet in September is one of the Nacogdoches County Chamber's signature events. Approximately 500 people gather to celebrate the Chamber's recent accomplishments and look ahead at the issues and opportunities for the Nacogdoches area. The event begins with a social hour at 6 p.m. with guests enjoying networking. Dinner begins at 6:30 p.m. and features the passing of the gavel to the new board chairman, induction of the board of directors, and presentation of the Gary Justice Business Excellence Awards, Non-Profit, and Citizen of the Year.

Presenting Sponsor - \$4,000 - 1 of 1 available*Benefits:*

- Receives top billing in advance publicity; recognition on Chamber web site (which receives an average of 7,000 visits per month); top billing in Chamber newsletter (distributed to 1,000 business contacts);
- recognition in Chamber videos and slideshows;
- top billing on materials printed for the event;
- two reserved tables for eight in a prime location with CEO or representative recognized from the lectern;
- signage, including company's logo;
- special recognition in the Banquet Program and on event ticket;
- corporate identification at table;
- recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Gold Sponsor - \$2,000 - 4 of 4 available*Benefits:*

- Receives recognition in advance publicity; recognition on Chamber website (which receives an average of 7,000 visits per month); recognition in Chamber newsletter (distributed to 1,000 business contacts);
- recognition in slideshow;
- recognition on materials printed for the event; one reserved table for eight in a prime location;
- signage with corporate recognition; recognition in the Banquet Program;
- corporate identification at table;
- recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Recognition in Thank You advertisement that will run after the event.

Silver Sponsor - \$1,000 - 8 of 8 available*Benefits:*

- Receives recognition in advance publicity; recognition on Chamber website (which receives an average of 7,000 visits per month);
- recognition in slideshow;
- one reserved table for eight;
- signage with corporate recognition;
- recognition in the Banquet Program;
- corporate identification at table;

- recognition in e-newsletter (sent to 3,200 email addresses).
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Bronze Sponsor - \$750 - 30 of 30 available

Benefits:

- Recognition on Chamber website (which receives an average of 7,000 visits per month);
- reserved table for eight;
- recognition in the Banquet Program;
- corporate identification at table.

Citizen of the Year Sponsor - \$1,000 - 1 of 1 available

Benefits:

- Receives recognition in advance publicity; recognition on Chamber website (which receives an average of 7,000 visits per month);
- recognition in Chamber newsletter (distributed to 1,000 business contacts);
- recognition in slideshow;
- recognition in the Citizen of the Year video;
- recognition on materials printed for the event;
- reserved table for eight;
- recognition in the Banquet Program;
- recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Presentation of award at event and photo with award recipient.
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Small Business of the Year Sponsor - \$1,000 - 1 of 1 available

--A Gary Justice Business Excellence Award--

Benefits:

- Sponsor receives recognition in advance publicity; recognition on Chamber website (which receives an average of 7,000 visits per month); recognition in Chamber newsletter (distributed to 1,000 business contacts);
- recognition in slideshow;
- recognition in the Small Business of the Year video;
- recognition on materials printed for the event;

- reserved table for eight;
- recognition in the Banquet Program;
- recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Presentation of award at event and photo with award recipient.
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Medium Business of the Year Sponsor - \$1,000 - 1 of 1 available

--A Gary Justice Business Excellence Award--

Benefits:

- Sponsor receives recognition in advance publicity; recognition on Chamber website (which receives an average of 7,000 visits per month); recognition in Chamber newsletter (distributed to 1,000 business contacts);
- recognition in slideshow;
- recognition in the Medium Business of the Year video;
- recognition on materials printed for the event;
- reserved table for eight;
- recognition in the Banquet Program;
- recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers);
- Presentation of award at event and photo with award recipient.
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Large Business of the Year - \$1,000 - 1 of 1 available

--A Gary Justice Business Excellence Award--

Benefits:

- Sponsor receives recognition in advance publicity; recognition on Chamber website (which receives an average of 7,000 visits per month); recognition in Chamber newsletter (distributed to 1,000 business contacts);
- recognition in slideshow;
- recognition in the Large Business of the Year video;
- recognition on materials printed for the event;
- reserved table for eight;
- recognition in the Banquet Program;
- recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-

- news blast (sent to 300 Ambassadors and volunteers).
- Presentation of award at event and photo with award recipient.
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Non-Profit of the Year - \$1,000 - 1 of 1 available

Benefits:

- Receives recognition in advance publicity; recognition on Chamber website (which receives an average of 7,000 visits per month); recognition in Chamber newsletter (distributed to 1,000 business contacts);
- recognition in slideshow;
- recognition in the Non-Profit of the Year video;
- recognition on materials printed for the event;
- reserved table for eight;
- recognition in the Banquet Program;
- recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Presentation of award at event and photo with award recipient.
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Blueberry Golf Bash

The Chamber's golf tournament held at a Nacogdoches golf course is the premier business golf tournament and an excellent opportunity to network in a relaxed atmosphere with community leaders and potential business clients. This event is promoted in the Chamber News monthly newsletter, mailed to approximately 1,000 members, community leaders and elected officials; the Chamber Connection e-Newsletter reaching 3,200 contacts; the weekly e-News events reminder reaching 200 contacts; and the Chamber web site, nacogdoches.org. The tournament is a four-man scramble with a maximum of 32 teams competing.

Title Sponsor - \$4,000 - 1 of 1 available

Benefits:

- Top billing in all advance publicity, registration form and on event signage;
- Recognition on Chamber web site (which receives an average of 7,000 hits per month), in the Chamber News newsletter (mailed to 1,000 members); Chamber Connection e-Guide (sent to 3,200 members and community

leaders); press release to local media, and radio public service announcements.

- Opportunity to do PSA's and in person radio visits to promote event.
- 3 teams (12 players); free team mulligans and 25-ft string.
- Sponsor will have a 10'x10' space near the club house or score box to display products and/or information.
- Includes "Enhanced" status in the online directory.

Eagle Sponsor - \$2,000 - 2 of 2 available

Benefits:

- 3 teams (12 players); free team mulligans and 25-ft string.
- Recognition on Chamber web site, nacogdoches.org; in Chamber Connection e-Guide (sent to 3,200 contacts).
- Tee Box sponsor sign.
- Sponsor will have a 10'x10' space near the club house or score box to display products and/or information.
- Includes "Enhanced" status in the online directory

Birdie Sponsor - \$1,200 - 4 of 4 available

Benefits:

- 2 teams (8 players); free team mulligans and 25-ft string.
- Recognition on Chamber web site, nacogdoches.org; in Chamber Connection e-Guide (sent to 3,200 contacts).
- Tee Box sponsor sign.

Par Sponsor - \$600 - 20 of 20 available

Benefits:

- 1 team (4 players); free team mulligans and 25-ft string.
- Recognition on Chamber web site, nacogdoches.org.
- Tee Box sponsor sign.

Beverage/Snack Cart Sponsor - \$750 - 4 of 4 available

Benefits:

- Includes 1 team (4 players); free team mulligans and 25-ft string.
- Signage on Snack/Beverage Carts.
- Recognition on Chamber web site.

Golf Cart Sponsor - \$1,000 - 1 of 1 available*Benefits:*

- Includes 1 team (4 players); free team mulligans and 25-ft string.
- Signage on every rented golf cart at the event.
- Recognition as sponsor during event.
- Recognition on Chamber web site.
- Includes "Enhanced" status in the online directory.

Tee Box Sponsor - \$125 - 54 of 54 available*Benefits:*

- Business name on an official Blueberry Golf Bash 24"x18" sign placed at a tee box.
- Recognition on Chamber web site.

Pin Flag Sponsor - \$200 - 18 of 18 available*Benefits:*

- Business name on an official Blueberry Golf Bash pin flag sign placed at hole.
- Recognition on Chamber web site.

Scoreboard Sponsor - \$500 – 5 of 5 available*Benefits:*

- Business name or logo on the official Blueberry Golf Bash scoreboard website. Which remains active for at least one year.
- Recognition on Chamber web site.

Cap Sponsor - \$3,000 - 1 of 1 available*Benefits:*

- Includes 1 team (4 players), free team mulligans and 25-ft string.
- Recognition on Chamber web site (which receives an average of 7,000 hits per month), and in Chamber Connection e-Guide (sent to 3,200 contacts); and Chamber supplies approx. 150 caps with sponsor business logo or name and/or event logo or name.
- Includes "Enhanced" status in the online directory.

Golf Ball Sponsor - \$1,500 - 1 of 1 available*Benefits:*

- Includes 1 team (4 players), free team mulligans and 25-ft string.
- Sponsor supplies approx. 150 sleeves of 3 golf balls with sponsor business

logo or name to each golfer during the event.

- Recognition in the Chamber News (mailed to 1,000 members); in the Chamber Connection e-Guide (sent to 3,200 contacts).
- Includes "Enhanced" status in the online directory.

Water Sponsor - \$850 - 1 of 1 available

Benefits:

- Sponsor receives recognition on a custom created label on every bottle of water at the tournament.
- Includes invitation for 2 to the event meals.
- Sponsor will have a 10'x10' space near the club house or score box to display products and/or information.
- If sponsor provides 15 cases of water bottles with custom label, sponsorship includes 1 team (4 players), free team mulligans and 25-ft string.
- If Chamber supplies and pays for custom label water bottles, no team is included.

Practice Green Sponsor - \$850 - 1 of 1 available

Benefits:

- Includes 1 team (4 players), free team mulligans and 25-ft string.
- 3'x5' banner displayed on practice green.
- Recognition in the Chamber News (mailed to 1,000 members); in the Chamber Connection e-Guide (sent to 3,200 contacts).

Goodie Bag Sponsor - \$850 - 1 of 1 available

Benefits:

- Includes 1 team (4 players), free team mulligans and 25-ft string.
- Sponsor supplies approx. 150 goodie bags with sponsor business logo or name approved by the Chamber to be distributed during the event.
- Recognition in the Chamber News (mailed to 1,000 members); in the Chamber Connection e-Guide (sent to 3,200 contacts).

Please call the Chamber to discuss benefits if not including a team

Business Development

A series of Business Development Seminars will be produced by the Chamber's Business Development Committee. The seminars will be scheduled throughout the calendar year and are directed toward small to medium businesses. The main goal for these seminars is to help businesses grow and become successful.

Presenting Sponsor - \$750 - 1 of 1 available*Benefits:*

- Top billing as Presenting Sponsor at each Business Development Seminar. The Chamber will promote in the Chamber's News and event calendar (distributed to 1,000 business contacts).
- Recognition in eGuide (sent monthly to 3,200 email addresses), email blast to Chamber Ambassadors and Board of Directors (approx. 300), the Chamber online event calendar, Nacogdoches.org Chamber News (site receives an average of 7,000 visits per month).
- Recognized in public service announcements and / or radio call ins to local radio stations.
- At the event, the presenting sponsor receives recognition on signage;
- recognition from the podium;

Gold Sponsor - \$350 - unlimited*Benefits:*

- Recognition as a Gold sponsor in Chamber event promotion in the Chamber's News (distributed to 1,000 business contacts), recognition in eGuide (sent to 3,200 email addresses), email blast to Chamber Ambassadors and Board of Directors (approx. 300), the Chamber online event calendar, and in the Nacogdoches.org Chamber News (site receives an average of 7,000 visits per month).
- At the event, the Gold sponsor receives recognition on signage; recognition from the podium;

Bronze Sponsor - \$150 - unlimited*Benefits:*

- Recognition as a Friend of the Business Seminars.
- Receives recognition in the Chamber News (distributed to 1,000 business contacts), recognition in eGuide (sent to 3,200 email addresses), email blast to Chamber Ambassadors and Board of Directors (approx. 300), the Chamber online event calendar, and in the Nacogdoches.org Chamber News (site receives an average of 7,000 visits per month).
- At the event, the Bronze sponsor receives recognition on signage;
- Recognition from the podium.

Chamber Board of Directors Retreat

Each year the Chamber Board of Directors convene at their annual Board Retreat to plan the Chamber's program of work for the upcoming year.

Presenting Sponsor - \$750 - 1 of 1 available

Benefits:

- Top billing on all event materials and signage;
- recognition on Chamber web site (which receives an average of 7,000 visits per month); recognition in Chamber e-newsletter (sent to 3,200 contacts).
- Recognition on meeting agenda;
- verbal recognition during the retreat;
- recognition on e-mail correspondence to retreat attendees.

Gold Sponsor - \$250 - 2 of 2 available

Benefits:

- Recognition on event materials and signage;
- recognition in Chamber e-newsletter (sent to 3,200 contacts);
- verbal recognition during the retreat;
- recognition on e-mail correspondence to retreat attendees.

Chamber Connection e-Guide (electronic newsletter)

The Nacogdoches County Chamber communicates to membership monthly through this email blast. The e-Guide communication is sent to every contact in the Chamber and others interested in Chamber activities (approx. 3,200 contacts) to inform them of upcoming Chamber events for Nacogdoches and for the East Texas region. The e-Guide also contains news and information for members of the organization. Business owners and managers have an easy option to forward the Chamber e-Guide to staff.

Benefits:

- Recognition near the top of the Chamber Connection e-Guide with hyperlink.

e-Guide Sponsor - \$150/each - 1 available for each month in 2022

January	April	July	October
February	May	August	November
March	June	September	December

Chamber Web Site - Nacogdoches.org

The Chamber's website is revamped annually and includes an interactive community calendar and improved membership listings with links to members' sites. Documents are available for easy downloading by members and the general public. Thousands of visitors from across the country and in Nacogdoches check this website and its business listings when making decisions on moving to Nacogdoches, what to buy and from whom to buy. Other new features are a Member Spotlight and a Chamber News section that features Chamber and community announcements. This popular website averages 7,500 unique visitors monthly and almost 1,500 page views every day.

Reach thousands of potential customers 24 hours a day, 7 days a week by being a very visible part of the Nacogdoches County Chamber website "www.nacogdoches.org."

HighRise Total Site Sponsorship - \$2,500 - 6 of 6 available

Benefits:

- Your business logo in rotation in the vertical High-rise position on every single webpage. That includes Chamber Community Information pages - The Chamber, History, Visit, Getting Around, Move, Retire, Economy, Education, Safety, Medical and more.
- This year only six prime spots are being offered" so be part of an elite group of business leaders.
- Includes "Enhanced" status in the online directory.

HighRise specs: is 300px- 250px, RGB, 40K or less, JPG.

Leaderboard Total Site Sponsorship - \$2,500 - 6 of 6 available

Benefits:

- Your business logo in rotation in the vertical Leaderboard position on every single webpage. That includes Chamber Community Information pages - The Chamber, History, Visit, Getting Around, Move, Retire, Economy, Education, Safety, Medical and more.
- This year only six prime spots are being offered" so be part of an elite group of business leaders.
- Includes "Enhanced" status in the online directory.

Leaderboard specs: 728px- 90px, RGB, 40K or less, JPG

Committees

Ambassadors Committee - \$350 - 1 of 1 available

Exclusive sponsorship of the committee that makes up to 75 group public relations calls on business owners throughout Nacogdoches.

Benefits:

- Your company will be listed on meeting announcements, agendas and verbally at each meeting.
- Recognition in calendar items and on Chamber web site (which receives an average of 7,000 visits per month);
- Chamber newsletter (distributed to 1,000 business contacts); e-newsletter (sent to 3,200 email addresses).

Background on Ambassadors Committee: Ambassadors are the public relations arm of the Chamber, providing ribbon cutting, grand opening and groundbreaking services for members. Ambassadors benefit by being on the inside track of new developments, meeting new business owners and helping the Chamber support its members. If your job includes being active in the community and making frequent contact with prospective customers, you should be an ambassador.

Education Committee - \$350 - 1 of 1 available

Exclusive sponsorship of the committee that interacts with public and private schools and the university.

Benefits:

- Your company will be listed on meeting announcements, agendas and verbally at each monthly group meeting.
- Recognition in calendar items and on Chamber web site (which receives an average of 7,000 visits per month);
- Chamber newsletter (distributed to 1,000 business contacts); e-newsletter (sent to 3,200 email addresses).

Note: large events produced by the committee will have separate available sponsorships.

Background on Education Committee: Leads an extensive effort to improve educational standards, teacher morale and academic climate of our community. Projects include Leaders of Tomorrow (LOT) crew, Great Expectations and NOBLE Scholars Banquet and NOBLE Scholarships. Committee meets monthly.

Government Affairs Committee - \$350 - 1 of 1 available

Show your commitment to the programs and the volunteers working behind the scenes to create an environment where business can succeed. Have your name associated with

every meeting the individual committees hold.

Benefits:

- Exclusive sponsorship of the committee that interacts with policy makers in business and government.
- Your company will be listed on meeting announcements, agendas and verbally at each meeting.
- Recognition in calendar items and on Chamber web site (which receives an average of 7,000 visits per month);
- Chamber newsletter (distributed to 1,000 business contacts); e-newsletter (sent to 3,200 email addresses).

Note: large events produced by the committee will have separate available sponsorships.

Background on Government Affairs Committee: • Develops a legislative program to monitor state, local and federal issues that are important to Chamber members and the community • Arranges and hosts annual Nacogdoches SFA Day in Austin, with partners • Hosts local candidates forums • Arranges and hosts the Lone Star Legislative Summit in Nacogdoches • Communicate through the Board of Directors with elected and appointed officials the Chamber's position on issues of immediate and future concern.

SFA-Chamber Connection Committee - \$350 - 1 of 1 available

Exclusive sponsorship of the committee that bridges the gap between our business community and our university.

Benefits:

- Your company will be listed on meeting announcements, agendas and verbally at each monthly group meeting.
- Recognition in calendar items and on Chamber web site (which receives an average of 7,000 visits per month);
- Chamber newsletter (distributed to 1,000 business contacts); e-newsletter (sent to 3,200 email addresses).

Note: large events and publications produced by the committee will have separate available sponsorships.

Background on SFA-Chamber Connection Committee: • Conducts special programs such as Spirit Flags and Cram the Coliseum. • Develops contacts at SFASU that can be a resource for the business community • Lead Chamber efforts in helping SFA recruit students • Assist in efforts to create internships and employment opportunities for students • Assist SFA in reaching business community to promote the university • Assist businesses in reaching students and parents as potential customers.

Education - Leaders of Tomorrow (LOT) 2022-2023

For the August 2022 - May 2023 program year. L.O.T. is an annual program for eighth grade students and is modeled after the Leadership Nacogdoches program. The L.O.T. Crew is made up of three or four students chosen from each Nacogdoches County public school. From September through May, the L.O.T. Crew explores a different community industry - meeting current leaders and learning more about leadership opportunities available to them now and in the future.

LOT Crew is being overseen by the Nacogdoches County Chamber Foundation and the sponsorship is fully deductible as a 501(c)(3) donation.

Presenting Sponsor - \$2,500 - 1 of 1 available

Benefits:

- Top billing on t-shirts provided to students.
- Recognition on the Chamber web site (which receives an average of 7,000 visits per month); in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- At the May Graduation Ceremony - attended by students, parents, school counselors and mentors, and community leaders and Chamber volunteers - sponsor will receive recognition printed at the graduation program and recognition from the podium.
- Signage for presenting sponsor to display at place of business.
- Includes "Enhanced" status in the online directory.

Gold Sponsor - \$1,000 - 2 of 2 available

Benefits:

- Sponsor name on t-shirts provided to students.
- Recognition on the Chamber web site (which receives an average of 7,000 visits per month); in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- At the May Graduation Ceremony - attended by students, parents, school counselors and mentors, and community leaders and Chamber volunteers - sponsor will receive recognition printed on the graduation program and graduation certificate, and recognition from the podium.
- Includes "Enhanced" status in the online directory.

Silver Sponsor - \$500 - 8 of 8 available*Benefits:*

- Sponsor business name included on L.O.T. Crew t-shirts provided to students.
- Recognition in the Chamber website (which receives an average of 7,000 visits per month); recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- At the May Graduation Ceremony - attended by students, parents, school counselors and mentors, and community leaders and Chamber volunteers - sponsor will receive recognition printed on the graduation program and recognition from the podium.

Bronze Sponsor - \$250 - 10 of 10 available*Benefits:*

- Sponsor business name included on L.O.T. Crew t-shirts provided to students.
- Recognition in the Chamber website (which receives an average of 7,000 visits per month); recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- At the May Graduation Ceremony - attended by students, parents, school counselors and mentors, and community leaders and Chamber volunteers - sponsor will receive recognition printed on the graduation program and recognition from the podium.

Education - N.O.B.L.E. Scholars Awards Banquet

Presented by Citizens 1st Bank an event, which occurs in March at Stephen F. Austin State University, honoring graduating high school students from all Nacogdoches County public and private schools who have successfully completed the N.O.B.L.E. Scholar program. N.O.B.L.E. stands for Nacogdoches Opportunity for a Better Learning Experience. The banquet is attended by more than 300 individuals, including students, their parents, counselors, school administrators and Chamber leaders and volunteers. N.O.B.L.E. students are challenged to take and master advanced classes and complete a community service project. Completing the N.O.B.L.E. curriculum will lead students to increased opportunities, better jobs and higher self-esteem, and the business community benefits from a stronger work force. N.O.B.L.E. stands for Nacogdoches County Opportunity for a Better Learning Experience.

The NOBLE Scholars Award Banquet is being overseen by the Nacogdoches County Chamber Foundation and the sponsorship is fully deductible as a 501(c)(3) donation.

Gold Sponsorship - \$1,000 - 4 of 4 available

Benefits:

- Recognition in Chamber newsletter, e-newsletter, web site Chamber News item, banquet program and in event publicity and Chamber e-mail messages.
- Sponsor receives four places at event, is included on event signage and recognized from podium.
- Includes "Enhanced" status in the online directory.

Silver Sponsorship - \$500 - 10 of 10 available

Benefits:

- Sponsor receives two places at event, recognition on Chamber web site Chamber News item and banquet program.
- Sponsor will be included on event signage and recognized from podium.

Bronze Sponsorship - \$250 - unlimited

Benefits:

- Sponsor receives one place at event, recognition on Chamber web site Chamber News item and banquet program.
- Sponsor will be included on event signage and recognized from podium.

N.O.B.L.E. Scholarship - \$1,000 - unlimited

N.O.B.L.E. Scholars may apply for a scholarship worth \$1,000. Scholarship recipients may apply to renew their scholarship for four years, with the potential of receiving \$4,000 in scholarship funds.

Benefits:

- Sponsor receives two places at NOBLE Banquet,
- recognition on program materials,
- recognition on the Chamber web site and recognition in email messages to Chamber members and press releases.
- Includes "Enhanced" status in the online directory.

The NOBLE Scholarship is being overseen by the Nacogdoches County Chamber Foundation and the sponsorship is fully deductible as a 501(c)(3) donation.

Eggs & Issues

Eggs & Issues serves as the monthly membership meeting and features guest speakers on

a variety of timely topics that are of interest to the business community. The breakfasts are generally from 7:30 am to 8:30 am. on the fourth Thursday of the month with schedule changes during holiday seasons. Approximately 75-100 members attend.

Presenting Sponsor - \$1,000 - 1 of 1 available

Benefits:

- Top billing as Presenting Sponsor in Chamber event promotion in newsletter Chamber News and event calendar (distributed to 1,000 business contacts),
- the Business Digest events sidebar published in The Daily Sentinel,
- recognition in e-newsletter (sent to 3,200 email addresses),
- email blast to Chamber Ambassadors (approx. 300),
- the Chamber online event calendar,
- Nacogdoches.org Chamber News (site receives an average of 7,000 visits per month), public service announcements broadcast on local radio stations.
- At the event, the presenting sponsor receives skirted table to display business products and services;
- recognition on signage; recognition from the podium;
- the opportunity to place pamphlets, specialty items, etc., on banquet tables prior to the start of the program.
- Presenting sponsor receives 4 reserved seats at the event.
- Includes "Enhanced" status in the online directory.

Gold Sponsor - \$500 - 2 of 2 available

Benefits:

- Recognition as a sponsor in Chamber event promotion in newsletter Chamber News (distributed to 1,000 business contacts),
- recognition in e-newsletter (sent to 3,200 email addresses),
- email blast to Chamber Ambassadors (approx. 300),
- the Chamber online event calendar,
- Nacogdoches.org Chamber News (site receives an average of 7,000 visits per month). At the event, the Gold Sponsor receives space on a skirted table to display business products and services;
- recognition on signage;
- recognition from the podium.
- Gold sponsor receives 2 reserved seats at the event.

Tentative Dates for Eggs & Issues in 2022:

January	June
February	July
March	August
April	October
May	December

Leadership Nacogdoches Program – August through May

Leadership Nacogdoches is a prestigious 9-month program designed to identify, motivate, and educate potential and existing adult leaders in Nacogdoches County. It is the only program of its kind in the county. Since its inception in 1982, Leadership Nacogdoches has more than 475 graduates including business owners, physicians, city council members, bank presidents, attorneys, judges, philanthropists, professors, elected officials and many more notable members. Leadership Nacogdoches takes pride in providing lasting benefits for the community with new generations of leadership.

Commitment Meeting and Alumni Reception - \$250 - 3 of 3 available

Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- recognition on Chamber web site (currently receiving an average of 5,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 1,500 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the Commitment Meeting and the LN Alumni Reception.

The LN Commitment Meeting and Alumni Reception are two separate meetings that happen in August. Class members will review the LN program and commit to attendance and participation at the Commitment Meeting. At the LN Alumni Reception, the current LN class is introduced to the community. All LN Alumni are invited to the evening event.

Session Sponsorships

Orientation Retreat - \$250 - 3 of 3 available

Benefits:

- As a session sponsor, your company name will be on the printed agenda;
- recognition in session press release;
- recognition on Chamber web site (currently receiving an average of 5,000 hits per month);
- recognition in the Chamber's e-newsletter sent to approximately 1,500 contacts.

Nacogdoches Then and Now - \$250 - 3 of 3 available

Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- recognition on Chamber web site (currently receiving an average of 7,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Community Services - \$250 - 3 of 3 available

Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- recognition on Chamber web site (currently receiving an average of 7,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Education - \$250 - 3 of 3 available

Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- recognition on Chamber web site (currently receiving an average of 7,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

City Government - \$250 - 3 of 3 available

Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- recognition on Chamber web site (currently receiving an average of 7,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

County Government and Legal Systems - \$250 - 3 of 3 available

Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- recognition on Chamber web site (currently receiving an average of 7,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

State Government - \$250 - 3 of 3 available

Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- recognition on Chamber web site (currently receiving an average of 7,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Higher Education SFA - \$250 - 3 of 3 available

Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- recognition on Chamber web site (currently receiving an average of 7,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Leadership Skills Development - \$250 - 3 of 3 available

Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- recognition on Chamber web site (currently receiving an average of 7,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Healthcare - \$250 - 3 of 3 available

Benefits:

- As a session sponsor, your company name will be on the printed agenda;

- recognition in session press release;
- recognition on Chamber web site (currently receiving an average of 5,000 hits per month);
- recognition in the Chamber's e-newsletter sent to approximately 1,500 contacts.

Graduation Ceremony - \$250 - 3 of 3 available

Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- recognition on Chamber web site (currently receiving an average of 7,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Other Sponsorships

Orientation Retreat Transportation Sponsor - \$250 - 3 of 3 available

Benefits:

- The Transportation Sponsor will receive verbal recognition each day as well as recognition sign on the outside of the bus;
- recognition in the Chamber Connection e-Newsletter; and
- recognition on the Chamber web site.
- Sponsors also have the opportunity to supply a DVD with a brief message for the class to watch during travel.

Class Shirt Sponsor - \$1,500 - 1 of 1 available

Benefits:

- Company logo is printed on the sleeve of the shirts of each class member
- Includes "Enhanced" status in the online directory.
- Great exposure! Chamber staff orders shirt
- recognition in Chamber Connection e-newsletter (sent to approximately 1,500 contacts).

Transportation Sponsor - \$250 - 3 of 3 available

Benefits:

- The Transportation Sponsor will receive verbal recognition each day as well as recognition sign on the outside of the bus;
- recognition in the Chamber Connection e-Newsletter; and
- recognition on the Chamber web site.
- Sponsors also have the opportunity to supply a DVD with a brief message for the class to watch during travel.

Lone Star Legislative Summit

The Lone Star Legislative Summit is set for April 7-8, 2022. The event brings Washington and Austin to Nacogdoches! Elected officials and state agency representatives are invited to the 2-day event in Nacogdoches. A Legislative Reception is held for all to mix and mingle. The event is promoted throughout the region and approximately 200 individuals attend the above-mentioned activities.

Presenting Sponsor - \$10,000 - 0 of 1 available

Benefits:

- Receives top billing in advance publicity;
- Top billing on Chamber web site (which receives an average of 5,000 visits per month);
- Top billing in Chamber newsletter (distributed to 1,000 business contacts);
- Recognition in Chamber e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Top billing on materials printed for the event; recognition from the podium during Legislative Reception and top billing on signage at the reception.
- The Chamber and the presenting sponsor will establish the number of complimentary admissions to each of the events.
- Includes "Enhanced" status in the online directory.

Panel Discussion Sponsor - \$5,000

Benefits:

- Receives top billing with Panel Discussion Title in advance publicity;
- On Chamber web site (which receives an average of 5,000 visits per month);
- In Chamber newsletter (distributed to 1,000 business contacts);
- Recognition in Chamber e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Top billing with Panel Discussion Title on materials printed for the event;
- recognition from the podium during Legislative Reception and top billing on signage at the reception.
- The Chamber and the panel sponsor will establish the number of complimentary admissions to each of the events.
- Includes "Enhanced" status in the online directory.

Diamond Sponsor - \$2,500 - 10 of 10 available

Benefits:

- Receives recognition in advance publicity;
- on Chamber web site (which receives an average of 5,000 visits per month); in Chamber newsletter (distributed to 1,000 business contacts);
- in Chamber e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).

- Recognition on materials printed for the event;
- recognition from the podium during Legislative Reception and top billing on signage at the reception.
- Receives twelve (12) complimentary admissions to the Thursday reception and receives six (6) complimentary admissions to the Friday breakfast and lunch.

Platinum Sponsor - \$1,000 - unlimited

Benefits:

- Receives recognition in advance publicity;
- Chamber web site (which receives an average of 5,000 visits per month);
- in Chamber newsletter (distributed to 1,000 business contacts);
- recognition in e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers);
- on materials printed for the event; and recognition from the podium during Legislative Reception and on signage at the reception.
- Receives four (4) complimentary admissions to the Thursday reception and receives two (2) complimentary admissions to the Friday breakfast and lunch.

Gold Sponsor - \$500 - unlimited

Benefits:

- Receives recognition in advance publicity;
- Chamber web site (which receives an average of 5,000 visits per month);
- in Chamber newsletter (distributed to 1,000 business contacts);
- in e-newsletter (sent to 1,500 email addresses);
- on materials printed for the event;
- and recognition on signage at the reception.
- Receives two (2) complimentary passes to the Thursday reception and one (1) complimentary passes to the Friday breakfast and lunch.

Silver Sponsor - \$250 - unlimited

Benefits:

- Receives recognition on Chamber web site (which receives an average of 5,000 visits per month);
- on materials printed for the event; and on signage at the reception.
- Receives one (1) complimentary passes to the Thursday reception and one (1) complimentary passes to the Friday breakfast and lunch.

Member of the Month Profile

The Member of the Month Profile is a new opportunity to gain exposure for your business in the

Chamber's monthly e-newsletter Chamber Connection and on the web site. Chamber Connection is e-mailed to Chamber members and other area contact lists - approx. 3,200 contacts. The Chamber website receives an average 7,000 visits every month. Every month, the Chamber will publish a feature article and accompanying photograph, provided by the company.

Benefits:

- 200-word article and 2"x3" photo, provided by the sponsor (pending approval of the article and photo by the Chamber President/CEO), in the monthly edition of Chamber Connection e-newsletter and posted online at nacogdoches.org for the month.
- Recognition at Fourth Friday Luncheon.

Member of the Month Profile - \$150/each - 1 available for each month in 2022:

January Member of the Month Profile

February Member of the Month Profile

March Member of the Month Profile

April Member of the Month Profile

May Member of the Month Profile

June Member of the Month Profile

July Member of the Month Profile

August Member of the Month Profile

September Member of the Month Profile

October Member of the Month Profile

November Member of the Month Profile

December Member of the Month Profile

Meetings

Board Meeting Sponsorship

The Chamber Board of Directors and other invited guests - the most influential leaders in our county - meet monthly to monitor progress on Chamber goals and to examine issues affecting the business community. The Chamber Board typically meets the fourth Tuesday morning of the month. 20-30 individuals attend the monthly meeting.

Benefits:

- Recognition on Chamber web site (which receives an average of 7,000 visits per month), in Chamber newsletter (distributed to 1,000 business

contacts); in Chamber e-newsletter (sent to 3,200 contacts);

- on meeting agenda;
- on signage at meeting;
- verbal recognition during the meeting;
- e-mail to Chamber board of directors.

Board Meeting Sponsorship - \$100/each - available for the following in 2022:

January	April	July	October
February	May	August	November
March	June	September	December

Nacogdoches Chamber Community Conference Call

The purpose of this community call is to inform, educate, and share relevant information on what is happening that affects our local businesses and community. Guest speakers have included: U.S. Senator John Cornyn; U.S. Representative Louie Gohmert; State Senator Robert Nichols; State Representative Travis Clardy; the Texas Association of Business President & CEO Jeff Mosley; the US Chamber Director John Gonzales; NMC Health Network's CEO Jeff Patterson; Lufkin/Angelina County Chamber of Commerce President Tara Watson-Watkins; and Sheriff Jason Bridges. The call is held via GoToMeeting. The Nacogdoches Community Conference Call will be the 1st and 3rd Tuesday at 10 am.

Benefits:

- Recognition on Chamber web site (which receives an average of 7,000 visits per month), in Chamber newsletter (distributed to 1,000 business contacts); in Chamber e-newsletter (sent to 3,200 contacts);
- Includes "Enhanced" status in the online directory
- verbal recognition during the meeting;
- recognition in promotional emails

January - March Sponsor - \$1,000 - 2 of 2 available

April - June Sponsor - \$1,000 - 2 of 2 available

July - September Sponsor - \$1,000 - 2 of 2 available

October - December Sponsor - \$1,000 - 2 of 2 available

New Resident Packet

The Nacogdoches County Chamber of Commerce serves as the "Welcome to Nacogdoches" gateway. Approximately **300** new resident packets are mailed, delivered to local businesses, and picked up in person by potential newcomers(customers) yearly.

Gold Sponsor - \$500 - 5 of 5 available*Benefits:*

- Have the opportunity to add a promotional item (approved by Chamber President/CEO) and/or flyer to the packets
- Recognized in Thank you email.

Silver Sponsor - \$250 - 5 of 5 available*Benefits:*

- Have the opportunity to add business card to the packets
- Recognized in Thank you email.

Operation Thank You!

The Chamber's annual initiative to personally thank our business members for their support. Volunteers will call Chamber members to assist with the Chamber annual membership survey, to thank members for their continued Chamber support, and have the opportunity to introduce themselves. This two-day event occurs in January.

Presenting Sponsor - \$750 - 1 of 1 available*Benefits:*

- Have the opportunity to add a promotional item (approved by Chamber President/CEO) and/or flyer to the quarterly mail-out.
- Sponsor will be aligned with the event with naming rights - "Operation Thank You presented by (your company name)" and recognized in event publicity.
- Presenting Sponsor's logo and contact information can be printed on Operation Thank You! envelopes.

Gold Sponsor - \$250 - 5 of 5 available*Benefits:*

- Have the opportunity to add a promotional item (approved by Chamber President/CEO) and/or flyer to the quarterly mail-out.
- Recognized on Operation Thank You! envelopes.

Past Chamber Presidents & Chairs

This gathering of Nacogdoches major business executives, present and past, is your opportunity to place your company name in front of this prestigious group. This annual

event brings all the past Chairmen and Presidents of the Nacogdoches County Chamber of Commerce together to discuss key issues of the day, to be updated on Chamber initiatives, and to receive the Chamber in Review Report. The event is typically held in the spring and is attended by approximately 20 past Chamber board chairs, presidents and current Chamber leaders.

Presenting Sponsor - \$750 - 1 of 1 available

Benefits:

- Sponsor's company logo will be on the invitation mailed to all past presidents/chairpersons and the current Chamber chair and vice chairs.
- Sponsor will be recognized at the breakfast as the presenting sponsor verbally and on signage.
- Sponsor's logo will be on the agenda.
- Sponsor may include materials in the packets given to the event guests.

Gold Sponsor - \$500 - 4 of 4 available

Benefits:

- Sponsor's name will be on the invitation mailed to past presidents/chairpersons and the current Chamber chair and vice chairs.
- Sponsor may include materials in the packets given to the event guests.
- Sponsor's company name will be on the agenda.

Silver Sponsor - \$250 - unlimited

Benefits:

- Sponsor's company name will be on the invitation mailed to past presidents/chairpersons and the current Chamber chair and vice chairs.
- Sponsor's company name will be on the agenda.

Public Policy/Advocacy

The Nacogdoches County Chamber of Commerce is committed to supporting our businesses and community through public policy and advocacy. The Chamber has procedures in place to call to action when legislative agendas threaten the viability of Nacogdoches County businesses.

Presenting Sponsor - \$3,500 – 1 of 1 available

- Recognition on Chamber web site (which receives an average of 7,000 visits per month), in Chamber newsletter (distributed to 1,000 business contacts); in Chamber e-newsletter (sent to 3,200 contacts);
- Includes "Enhanced" status in the online directory
- verbal recognition during Chamber Board of Directors meeting;

- recognition in promotional emails
- opportunity to present issues directly to Executive Committee – limited to 4 times per year.

Gold Sponsor - \$1,500 – 2 of 2 available

- Recognition on Chamber web site (which receives an average of 7,000 visits per month), in Chamber newsletter (distributed to 1,000 business contacts); in Chamber e-newsletter (sent to 3,200 contacts);
- Includes “Enhanced” status in the online directory
- verbal recognition during Chamber Board of Directors meeting;
- recognition in promotional emails

Silver Sponsor - \$750 – 2 of 2 available

- Recognition on Chamber web site (which receives an average of 7,000 visits per month), in Chamber newsletter (distributed to 1,000 business contacts); in Chamber e-newsletter (sent to 3,200 contacts);
- verbal recognition during Chamber Board of Directors meeting;
- recognition in promotional emails

Bronze Sponsor - \$500 – unlimited

- Recognition on Chamber web site (which receives an average of 7,000 visits per month), in Chamber newsletter (distributed to 1,000 business contacts); in Chamber e-newsletter (sent to 3,200 contacts);
- recognition in promotional emails

Quarterly Mailing Packet

The Chamber mails a packet of valuable information to members. These packets serve a multitude of purposes in our day-to-day operations and include the Chamber News newsletter, a calendar of Chamber events, registration forms and insert fliers from our members. A sponsor would receive excellent exposure on the back of the envelope.

Benefits:

- Logo on the back of the packet envelopes and insertion of approved business flyer or brochure (provided by sponsor business) in each month's mailing packet.
- Sponsor is responsible for ad copy printing cost.
- Includes "Enhanced" status in the online directory.

January Sponsor - \$500 - 2 of 2 available

April Sponsor - \$500 - 2 of 2 available

July Sponsor - \$500 - 2 of 2 available

October Sponsor - \$500 - 2 of 2 available

Texas Blueberry Festival

presented by Tipton Ford

The Texas Blueberry Festival presented by Tipton Ford is a major event in the East Texas area, and is a state-sanctioned festival held 8 a.m. to 4 p.m. in downtown Nacogdoches on the second Saturday of June. The event draws approximately 20,000 attendees. The festival offers fresh blueberries for sale or a ride to pick your own from a Nacogdoches blueberry farm, blueberry treats, live entertainment on three stages, a car show, tons of vendors, and much, much, more. It's a day of blueberry-sweet, family-friendly fun.

Blue Diamond Sponsor - \$7,500 - 1 of 1 available

Benefits:

- Sponsor receives recognition in advance publicity; in print promotion; recognition on Chamber web site (which receives an average of 7,000 visits per month); in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 3,200 email addresses); weekly e-news blast (sent to 300 Ambassadors and volunteers); links on the Texas Blueberry Festival web site
- Geofencing/targeting - City wide targeted ads, East Texas event targeting, targeted social media ads, YouTube video ads, demographic and behavior ad targeting, and location based geofencing. Plus, receive a report with documented reach results after the campaign ends.
- 4 Texas Blueberry Festival commemorative T-shirts;
- 2 framed Texas Blueberry Festival Commemorative posters.
- At the festival: sponsor receives recognition on event brochure; 10'x20' booth space;
- Banners on each entertainment stage and in Festival Park – (the grassy, shady park area just south of the brick streets – where most of the children's activities are held);
- Recognition on event brochure
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Blue Sapphire Sponsor - \$5,000 - 2 of 2 available*Benefits:*

- Sponsor receives recognition in advance publicity; in print promotion; recognition on Chamber web site (which receives an average of 7,000 visits per month); in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 3,200 email addresses); weekly e-news blast (sent to 300 Ambassadors and volunteers); links on the Texas Blueberry Festival web site
- Geofencing/targeting - City wide targeted ads, East Texas event targeting, targeted social media ads, YouTube video ads, demographic and behavior ad targeting, and location based geofencing. Plus, receive a report with documented reach results after the campaign ends.
- 3 Texas Blueberry Festival commemorative T-shirts;
- 1 framed Texas Blueberry Festival Commemorative poster.
- At the festival: sponsor receives recognition on event brochure; 10'x20' booth space; and signage at the festival.
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Blue Topaz - \$2,500 - 4 of 4 available*Benefits:*

- Sponsor receives recognition in advance publicity; on Chamber web site (which receives an average of 7,000 visits per month); in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 3,200 email addresses); links on the Texas Blueberry Festival web site;
- Geofencing/targeting - City wide targeted ads, East Texas event targeting, targeted social media ads, YouTube video ads, demographic and behavior ad targeting, and location based geofencing. Plus, receive a report with documented reach results after the campaign ends.
- 2 Texas Blueberry Festival commemorative T-shirts;
- 1 Texas Blueberry Festival Commemorative poster.
- At the festival: sponsor receives recognition on event brochure; 10'x10' booth space; and signage at the festival.
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Blue Ribbon Sponsor - \$1,000 - 12 of 12 available*Benefits:*

- Sponsor receives recognition on Chamber web site (which receives an

average of 7,000 visits per month); in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 3,200 email addresses); links on the Texas Blueberry Festival web site;

- 1 Texas Blueberry Festival commemorative T-shirt;
- 1 Texas Blueberry Festival Commemorative poster.
- At the festival: sponsor receives recognition on event brochure; and signage at the festival.
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Blue Sky Sponsor - \$500 - unlimited

Benefits:

- Sponsor receives recognition on Chamber web site (which receives an average of 7,000 visits per month); in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 3,200 email addresses); links on the Texas Blueberry Festival web site.
- At the festival: sponsor receives recognition on event brochure; and signage at the festival.
- Recognition in Thank You advertisement that will run after the event.

Blue True - \$250 - unlimited

Benefits:

- Sponsor receives recognition on Chamber web site (which receives an average of 7,000 visits per month); in e-newsletter (sent to 3,200 email addresses); links on the Texas Blueberry Festival web site.
- At the festival: sponsor receives recognition on event brochure.
- Recognition in Thank You advertisement that will run after the event.

Vendor Shuttle Sponsor - \$500 - 4 of 4 available

Benefits:

- Sponsor receives recognition on Chamber web site (which receives an average of 7,000 visits per month); in e-newsletter (sent to 3,200 email addresses); weekly e-news blast (sent to 300 Ambassadors and volunteers); links on the Texas Blueberry Festival web site.
- At the festival - from 5 to 7:30 a.m. and from 4 to 7 p.m., sponsor may shuttle vendors to and from festival and may display signage and promotional material in own shuttle vehicle or work with Chamber President and festival organizers to secure shuttle vehicle. Additional shuttle service during the festival may be an option.
- Recognition in Thank You advertisement that will run after the event

Festival Bag Sponsor - \$500 - 1 of 1 available

Benefits:

- Sponsor supplies approx. 250 bags with official festival logo and sponsor business logo or name approved by the Chamber to be distributed during the event.

Friday Night Feed the Festival Volunteers Sponsor - \$350 - 1 of 1 available

A tasty pick-up-and-go meal is available to the approximately 20 volunteers that spend Friday night before the blueberry festival working on the downtown brick streets.

Benefits:

- Sponsor receives recognition in print promotion; recognition on Chamber and web site (which receives an average of 7,000 visits per month); in the Texas Blueberry Festival web site; in Chamber newsletter (distributed to 1,000 business contacts); in e-newsletter (sent to 3,200 email addresses); and a weekly e-news blast (sent to 300 Ambassadors and volunteers).
- At the festival: sponsor receives recognition on event brochure.
- Recognition in Thank You advertisement that will run after the event.