

Benefits of Joining the Nacogdoches Chamber

If your motivation is “What’s in it for the Community?”

Your chamber membership provides:

- 1) **Newcomer services** for people thinking about moving to our town. Our latest efforts include recruiting retirees. Because of the Chamber and our partners, Nacogdoches is now one of the first Texas Certified Retirement Communities.
- 2) Opportunities to support committees working on **vital areas of our economy** such as:
 - Education, Agriculture, Government Affairs, Business Development (and more).
 - You can serve on these committees.
 - Or, if you are too busy -- your membership supports those who are doing the work.
- 3) Support for **the only Chamber of Commerce in the world that really cares** about the economic, civic and cultural well being of **Nacogdoches County, Texas.**

If your motivation is “What’s in it For Me or My Business?”

Your chamber membership provides:

- 1) **Recognition and Prestige** – you are part of an important, well-known business organization. The decal you display is a “silent salesperson,” telling your customers that you are well established, in good standing and worthy of doing business with them.
- 2) **Networking Opportunities**
 - Alive After Five Mixers, Monthly Fourth Friday Luncheons, Annual Banquet, Business Boot Camp, Lone Star Legislative Summit, New Member Receptions & Orientations, greeting new businesses at Ribbon Cuttings.
 - See and be seen --- Pass out that business card!
- 3) **Direct Business Referrals**
 - Chamber members are referred first when someone phones or emails and asks about where to get goods and services in Nacogdoches
 - Your business will be listed on the Chamber website online directory- <http://www.nacogdoches.org/> - with links to your website and social media pages.
 - **Exposure to Buyers and Clients**
 - You’ll be listed in the next published Guide to Nacogdoches, in both an alphabetic and classified-by-business section. For many newcomers, this publication will be the first information they receive about Nacogdoches.
- 4) **Publicity for Your Business**
 - As a new member, you can schedule a free ribbon cutting. Other Chamber business members will attend. The Daily Sentinel photographs the event and runs the picture for no charge. (The newspaper space alone has \$120 value.)
 - Your business listed in the Business Digest and Chamber newsletter.
- 5) **Timely information, active involvement**
 - Every month you will receive the Chamber’s monthly newsletter. And you will be mailed notices and invitations to special events, seminars and forums.
- 6) **Business Training and Staff Development**
 - Low-cost **local seminars** with expert leaders, **such as our Business Boot Camp Series.**