

Alive After Five Benefits and Responsibilities

This business after hours mixer brings approximately 150 business people together at a Chamber member's location, spotlighting that business. Attendees exchange information, distribute business cards, and enjoy fellowship and forming new relationships. Members are eligible to win door prizes, including cash jackpots that go as high as \$1,000. Admission is free to members and their guests.

Benefits:

Sponsors are encouraged to treat Alive After Five as a networking opportunity and have a table or other display prominently featured to promote their products or services. Staff can also visit with guest and share more information about products and services. The Alive After Five committee will advise host so as to make the most of this exclusive monthly Chamber event opportunity.

- Includes recognition in newsletter Chamber News and event calendar (distributed to 1,000 business contacts)
- The Business Digest events sidebar published in The Daily Sentinel
- Recognition in e-guide (sent to 1,500 email addresses)
- Email blast to Chamber Ambassadors (approx. 300)
- The Chamber online event calendar, Nacogdoches.org
- Hot News (site receives an average of 5,000 visits per month)
- Public service announcements broadcast on local radio stations.
- The host will have up to 10 minutes at the event to welcome guests and explain the products and services showcased at the event.
- Includes "Enhanced" status in the online directory
- Mentioned at other Chamber events preceding the Alive After Five

Responsibilities:

- Sponsoring company is responsible for any food and beverages and door prizes they wish to provide.
- The host will also work with Chamber staff to produce either an invitation postcard to be mailed by the Chamber or an invitation to be inserted in the monthly mailing. The host is responsible for having the postcard or insert printed. The postcard must be approved by the Chamber before printing. The postcard must include the Chamber's bulk permit # and Return Service Requested. Local Chamber members who are able to provide this service are Ables-Land, Inc. DBA Story Wright, Hudson Printing and Graphic Design, Kline's / Wrap-It-Up, and Sunbelt Business Graphics. If the host chooses to use an online printing company, the postcards must be delivered to the Chamber three weeks prior to the event.
- Sponsoring Company will name Nacogdoches County Chamber of Commerce as an additional insured on their General Liability and Liquor Liability policy. The sponsoring company will provide the Nacogdoches County Chamber of Commerce the name of the vendor supplying the alcoholic beverages. The Nacogdoches County Chamber of Commerce will obtain a copy of their liquor license, if the Nacogdoches Chamber of Commerce is unable to obtain the liquor license no alcoholic beverages will be allowed at the Alive After Five. If no alcoholic beverages are being served the sponsoring company will name the Nacogdoches County Chamber of Commerce as an additional insured on their General Liability Policy. The Chamber will need these copies one month prior to the event.