2026-2027 Constitution of the second of the



Showcase your business for as little as \$.09 CENTS per impression and broadcast your message online at nacogdoches.org for the next two years!

10,000

2026-27 CITY & COUNTY MAPS

- Promote your business in the most-requested piece of information the Chamber offers
- Direct potential customers straight to your doorstep
- Present your clients with the information they need and show them how to get there

6,000

2026-27 DIRECTORIES

- Orient newcomers to your business and our community
- Promote your business in Nacogdoches County and beyond
- Be the first resource for local products and services
- Increase your visibility and profitability
- Help support the programs of your Chamber of Commerce

SPACE IS LIMITED

Contact Yaki today!

Office Phone: (936) 588-3217 Cell Phone: (936) 201-8227

Email: yaki.holman@dailysentinel.com

FROM YOUR CHAMBER

he Nacogdoches County Chamber of Commerce is in the business of supporting those doing business in our community, and promoting our unique blend of industries, services, products, experiences and opportunities.

The official Nacogdoches Guide & Chamber Directory and Nacogdoches City & County Street Map are the go-to resources for thousands, including newcomers and current residents; all Chamber members; Stephen F. Austin State University faculty, staff, students and their families; new and relocating business owners; recruiters; tourists; and all of the other folks interested in the East Texas town that is like no other.

Now is your chance to connect with that network and more by advertising in these award-winning publications. The Daily Sentinel has proudly partnered with us to produce these professional, attractive pieces using local talent and expertise.

Advertising sales are now open, with publication delivery scheduled for January 2026.

By advertising, you not only grow your brand — you also help showcase the spirit of our community.

Kelly Augustine

Kelly Augustine CEO, Nacogdoches County Chamber of Commerce



2026-2027 NACOGDOCHES OF CITY & COUNTY STREET MAP

Ad Rates - Map Pricing*

All map ads are FULL COLOR!

SIZE

\$1.600 FULL PANEL \$1.000 HALF PANEL

Premium Position

\$2.650 BACK PANEL

2026-2027 **NACOGDOCHES OFFICIAL GUIDE** & CHAMBER DIRECTORY

Ad Rates - Directory Pricing*

All directory ads are FULL COLOR!

FULL PAGE	\$2,000
HALF PAGE	\$1,600
QUARTER PAGE	\$900

Premium Positions

SIZE	
BACK COVER	\$3,850
INSIDE BACK COVER	\$3,200
INSIDE FRONT COVER	\$3,500
PAGE ONE	\$3,500
PAGE TWO (ACROSS FROM CONTENTS)	\$2,750

Member directory advertisers will receive FREE HIGHLIGHTED MEMBERSHIP LISTINGS!

*An admin fee of 3.5% will be added to all orders.



2026-27 ADVERTISING AGREEMENT

2-YEAR GUIDE! 2x THE VALUE!

Advertiser:
Contact:
Title:
Address:
City, State, Zip:
Email:
Phone:
SAVE ME A SPOT!
Total Due:
Advertiser Signature:
Paid in full Invoice for payment
FREE AD DESIGN

FREE directory and map ad design for all advertisers.*

* Excludes photography

PREMIUM POSITIONS

Premium spaces are available, first to the companies that held those positions last year, and then on a first-come, first-served basis. If you are interested in securing one of the premium pages in the directory or panels on the map, contact us immediately.

TERMS & CONDITIONS

Payment for ad space is due when space is reserved. Publisher reserves the right to reject or request alteration to any advertisement or to alter or request alteration of any content provided prior to publication of material if publisher considers it to be against the best interest of the readership and the intent for which it is published.

Office Phone: (936) 588-3217 Cell Phone: (936) 201-8227

NACOGDOCHES COUNTY



Email: yaki.holman@dailysentinel.com CHAMBER OF COMMERCE