

CONNECT YOUR BUSINESS WITH OUR COMMUNITY!

CHAMBER CHALLENGE 2024

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Thank You for your interest in sponsoring the events and programs of the Nacogdoches County Chamber of Commerce. There is a wide variety of sponsorships available and if you have any questions about the benefits, please let us know.

Alive After Five

This business after hours mixer brings approximately 150 business people together at a Chamber member's location, spotlighting that business. Attendees exchange information, distribute business cards, and enjoy fellowship and forming new relationships. Members are eligible to win door prizes, including cash jackpots that go as high as \$1,000. Admission is free to members and their guests.

Benefits: Sponsoring company is responsible for any food and beverages and door prizes they wish to provide. The host will also work with Chamber staff to produce either an invitation postcard to be mailed by the Chamber or an invitation to be inserted in the quarterly mailing. Sponsors are encouraged to treat Alive After Five as a networking opportunity and have a table or other display prominently featured to promote their products or services. Publicity includes recognition in e-newsletter (sent to 3,200 email addresses), email blast to Chamber Ambassadors (approx. 300), the Chamber online event calendar, Nacogdoches.org (site receives an average of 7,000 visits per month), and public service announcements broadcast on local radio stations. The host will have up to 10 minutes at the event to welcome guests and explain the products and services showcased at the event. The Alive After Five committee will advise host so as to make the most of this exclusive monthly Chamber event opportunity. Includes "Enhanced" status in the online directory.

2024 Alive After Five events - 1 available each month - \$1,000

January

February

March

April

May

June

July

August

September

October

November

December

Annual Meeting & Membership Banquet

The Annual Chamber Meeting and Membership Banquet in September is one of the Nacogdoches County Chamber's signature events. Approximately 500 people gather to celebrate the Chamber's recent accomplishments and look ahead at the issues and opportunities for the Nacogdoches area. The event begins with a social hour at 6 p.m. with guests enjoying networking. Dinner begins at 6:45 p.m. and features the passing of the gavel to the new board chairman, induction of the board of directors, and presentation of the Gary Justice Business Excellence Awards, Non-Profit, and Citizen of the Year.

Presenting Sponsor - \$4,000 - 1 of 1 available Benefits:

- Receives top billing in advance publicity; recognition on Chamber web site (which receives an average of 7,000 visits per month);
- Recognition in Chamber videos and slideshows;
- Top billing on materials printed for the event;
- Two reserved tables for eight in a prime location with CEO or representative recognized from the lectern;
- Signage, including company's logo;
- Special recognition in the Banquet Program and on event ticket;
- Corporate identification at table;
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Gold Sponsor - \$2,000 - 4 of 4 available Benefits:

- Receives recognition in advance publicity; recognition on Chamber website (which receives an average of 7,000 visits per month);
- Recognition in slideshow;
- Recognition on materials printed for the event; one reserved table for eight in a prime location;
- Signage with corporate recognition; recognition in the Banquet Program;
- Corporate identification at table;
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Recognition in Thank You advertisement that will run after the event.

Silver Sponsor - \$1,000 - 8 of 8 available Benefits:

- Receives recognition in advance publicity; recognition on Chamber website (which receives an average of 7,000 visits per month);
- Recognition in slideshow;
- One reserved table for eight;
- Signage with corporate recognition;
- Recognition in the Banquet Program;
- Corporate identification at table;
- Recognition in e-newsletter (sent to 3,200 email addresses).
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Bronze Sponsor - \$750 - 30 of 30 available Benefits:

- Recognition on Chamber website (which receives an average of 7,000 visits per month);
- Reserved table for eight;
- Recognition in the Banquet Program;
- Corporate identification at table.

Citizen of the Year Sponsor - \$1,000 - 1 of 1 available Benefits:

- Receives recognition in advance publicity; recognition on Chamber website (which receives an average of 7,000 visits per month);
- Recognition in slideshow;
- Recognition in the Citizen of the Year video;
- Recognition on materials printed for the event;
- Reserved table for eight;
- Recognition in the Banquet Program;
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Presentation of award at event and photo with award recipient.
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Small Business of the Year Sponsor - \$1,000 - 1 of 1 available

-- A Gary Justice Business Excellence Award--

Benefits:

- Sponsor receives recognition in advance publicity; recognition on Chamber website (which receives an average of 7,000 visits per month);
- Recognition in slideshow;
- Recognition in the Small Business of the Year video;
- Recognition on materials printed for the event;
- Reserved table for eight;
- Recognition in the Banquet Program;
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Presentation of award at event and photo with award recipient.
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Medium Business of the Year Sponsor - \$1,000 - 1 of 1 available

-- A Gary Justice Business Excellence Award--

Benefits:

- Sponsor receives recognition in advance publicity; recognition on Chamber website (which receives an average of 7,000 visits per month);
- Recognition in slideshow;
- Recognition in the Medium Business of the Year video;
- Recognition on materials printed for the event;
- Reserved table for eight;
- Recognition in the Banquet Program;
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers);
- Presentation of award at event and photo with award recipient.
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Large Business of the Year - \$1,000 - 1 of 1 available

-- A Gary Justice Business Excellence Award--

Benefits:

- Sponsor receives recognition in advance publicity; recognition on Chamber website (which receives an average of 7,000 visits per month);
- Recognition in slideshow;
- Recognition in the Large Business of the Year video;
- Recognition on materials printed for the event;
- Reserved table for eight;
- Recognition in the Banquet Program;
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Presentation of award at event and photo with award recipient.
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Non-Profit of the Year - \$1,000 - 1 of 1 available Benefits:

- Receives recognition in advance publicity; recognition on Chamber website (which receives an average of 7,000 visits per month);
- Recognition in slideshow;
- Recognition in the Non-Profit of the Year video;
- Recognition on materials printed for the event;
- Reserved table for eight;
- Recognition in the Banquet Program;
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Presentation of award at event and photo with award recipient.
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

C. Wayne Mitchell Public Advocacy Award - \$1,000 - 1 of 1 available Benefits:

- Receives recognition in advance publicity; recognition on Chamber website (which receives an average of 7,000 visits per month);
- Recognition in slideshow;
- Recognition in the Non-Profit of the Year video;
- Recognition on materials printed for the event;
- Reserved table for eight;
- Recognition in the Banquet Program;
- Recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Presentation of award at event and photo with award recipient.
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Blueberry Golf Bash

The Chamber's golf tournament held at a Nacogdoches golf course is the premier business golf tournament and an excellent opportunity to network in a relaxed atmosphere with community leaders and potential business clients. This event is promoted in the Chamber Connection e-Newsletter reaching 3,200 contacts; the weekly e-News events reminder reaching 200 contacts; and the Chamber web site, nacogdoches.org. The tournament is a four-man scramble with a maximum of 32 teams competing.

Title Sponsor - \$4,000 - 1 of 1 available Benefits:

- Top billing in all advance publicity, registration form and on event signage;
- Recognition on Chamber web site (which receives an average of 7,000 hits per month); Chamber Connection e-Guide (sent to 3,200 members and community leaders); press release to local media, and radio public service announcements.
- Opportunity to do PSA's and in person radio visits to promote event.
- 3 teams (12 players); free team mulligans and 25-ft string.
- Sponsor will have a 10'x10' space near the club house or score box to display products and/or information.
- Includes "Enhanced" status in the online directory.

Eagle Sponsor - \$2,000 - 2 of 2 available Benefits:

- 3 teams (12 players); free team mulligans and 25-ft string.
- Recognition on Chamber web site, nacogdoches.org; in Chamber Connection e-Guide (sent to 3,200 contacts).
- Tee Box sponsor sign.
- Sponsor will have a 10'x10' space near the club house or score box to display products and/or information.
- Includes "Enhanced" status in the online directory

Birdie Sponsor - \$1,200 - 4 of 4 available Benefits:

- 2 teams (8 players); free team mulligans and 25-ft string.
- Recognition on Chamber web site, nacogdoches.org; in Chamber Connection e-Guide (sent to 3,200 contacts).
- Tee Box sponsor sign.

Par Sponsor - \$600 - 20 of 20 available

Benefits:

- 1 team (4 players); free team mulligans and 25-ft string.
- Recognition on Chamber web site, nacogdoches.org.
- Tee Box sponsor sign.

Beverage/Snack Cart Sponsor - \$750 - 4 of 4 available

Benefits:

- Includes 1 team (4 players); free team mulligans and 25-ft string.
- Signage on Snack/Beverage Carts.
- Recognition on Chamber web site.

Golf Cart Sponsor - \$1,000 - 1 of 1 available

Benefits:

- Includes 1 team (4 players); free team mulligans and 25-ft string.
- Signage on every rented golf cart at the event.
- Recognition as sponsor during event.
- Recognition on Chamber web site.
- Includes "Enhanced" status in the online directory.

Please call the Chamber to discuss benefits if not including a team

Caddy Shack Sponsor - \$250 – 9 of 9 available

Benefits:

- Sponsor will have a 10'x10' space at a tee box to display products and/or information. Sponsor provides table, chairs, and tent.
- Recognition on Chamber web site.

Tee Box Sponsor - \$125 - 54 of 54 available

Benefits:

- Business name on an official Blueberry Golf Bash 24"x18" sign placed at a tee box.
- Recognition on Chamber web site.

Pin Flag Sponsor - \$200 - 18 of 18 available

Benefits:

- Business name on an official Blueberry Golf Bash pin flag sign placed at hole.
- Recognition on Chamber web site.

Scoreboard Sponsor - \$500 - 5 of 5 available

Benefits:

- Business name or logo on the official Blueberry Golf Bash scoreboard website, which remains active for at least one year.
- Recognition on Chamber web site.

Cap Sponsor - \$3,000 - 1 of 1 available Benefits:

- Includes 1 team (4 players), free team mulligans and 25-ft string.
- Recognition on Chamber web site (which receives an average of 7,000 hits per month), and in Chamber Connection e-Guide (sent to 3,200 contacts); and Chamber supplies approx. 150 caps with sponsor business logo or name and/or event logo or name.
- Includes "Enhanced" status in the online directory.

Golf Ball Sponsor - \$1,500 - 1 of 1 available Benefits:

- Includes 1 team (4 players), free team mulligans and 25-ft string.
- Sponsor supplies approx. 150 sleeves of 3 golf balls with sponsor business logo or name to each golfer during the event.
- Recognition in the Chamber Connection e-Guide (sent to 3,200 contacts).
- Includes "Enhanced" status in the online directory.

Water Sponsor - \$850 - 1 of 1 available Benefits:

- Sponsor receives recognition on a custom created label on every bottle of water at the tournament.
- Includes invitation for 2 to the event meals.
- Sponsor will have a 10'x10' space near the club house or score box to display products and/or information.
- If sponsor provides 15 cases of water bottles with custom label, sponsorship includes 1 team (4 players), free team mulligans and 25-ft. string.
- If Chamber supplies and pays for custom label water bottles, no team is included.

Practice Green Sponsor - \$850 - 1 of 1 available Benefits:

- Includes 1 team (4 players), free team mulligans and 25-ft string.
- 3'x5' banner displayed on practice green.
- Recognition in the Chamber Connection e-Guide (sent to 3,200 contacts).

Goodie Bag Sponsor - \$850 - 1 of 1 available Benefits:

- Includes 1 team (4 players), free team mulligans and 25-ft string.
- Sponsor supplies approx. 150 goodie bags with sponsor business logo or name approved by the Chamber to be distributed during the event.
- Recognition in the Chamber Connection e-Guide (sent to 3,200 contacts).

Please call the Chamber to discuss benefits if not including a team

Business Development

A series of Business Development Seminars will be produced by the Chamber's Business Development Committee. The seminars will be scheduled throughout the calendar year and are directed toward small to medium businesses. The main goal for these seminars is to help businesses grow and become successful.

Presenting Sponsor - \$750 - 1 of 1 available Benefits:

- Top billing as Presenting Sponsor at each Business Development Seminar.
- Recognition in eGuide (sent monthly to 3,200 email addresses), email blast to Chamber Ambassadors and Board of Directors (approx. 300), the Chamber online event calendar, Nacogdoches.org Chamber News (site receives an average of 7,000 visits per month).
- Recognized in public service announcements and / or radio call ins to local radio stations.
- At the event, the presenting sponsor receives recognition on signage;
- Recognition from the podium;

Gold Sponsor - \$350 - unlimited Benefits:

- Recognition in eGuide (sent to 3,200 email addresses), email blast to Chamber
 Ambassadors and Board of Directors (approx. 300), the Chamber online event calendar,
 and in the Nacogdoches.org Chamber News (site receives an average of 7,000 visits per
 month).
- At the event, the Gold sponsor receives recognition on signage; recognition from the podium;

Bronze Sponsor - \$150 - unlimited Benefits:

- Recognition as a Friend of the Business Seminars.
- Receives recognition in eGuide (sent to 3,200 email addresses), email blast to Chamber Ambassadors and Board of Directors (approx. 300), the Chamber online event calendar, and in the Nacogdoches.org Chamber News (site receives an average of 7,000 visits per month).
- At the event, the Bronze sponsor receives recognition on signage;
- Recognition from the podium.

Chamber Board of Directors Retreat

Each year the Chamber Board of Directors convene at their annual Board Retreat to plan the Chamber's program of work for the upcoming year.

Presenting Sponsor - \$1,000 - 1 of 1 available Benefits:

- Top billing on all event materials and signage;
- recognition on Chamber web site (which receives an average of 7,000 visits per month);
 recognition in Chamber e-newsletter (sent to 3,200 contacts).
- Recognition on meeting agenda;
- Verbal recognition during the retreat;
- Recognition on e-mail correspondence to retreat attendees.

Gold Sponsor - \$350 - 2 of 2 available Benefits:

- Recognition on event materials and signage;
- Recognition in Chamber e-newsletter (sent to 3,200 contacts);
- Verbal recognition during the retreat;
- Recognition on e-mail correspondence to retreat attendees.

Chamber Connection e-Guide

(electronic newsletter)

The Nacogdoches County Chamber communicates to membership monthly through this email blast. The e-Guide communication is sent to every contact in the Chamber and others interested in Chamber activities (approx. 3,200 contacts) to inform them of upcoming Chamber events for Nacogdoches and for the East Texas region. The e-Guide also contains news and information for members of the organization. Business owners and managers have an easy option to forward the Chamber e-Guide to staff.

Benefits:

Recognition near the top of the Chamber Connection e-Guide with hyperlink.

e-Guide Sponsor - \$150/each - 1 available for each month in 2024

January	April	July	October
February	May	August	November
March	June	September	December

Chamber Days in Austin

Chamber Days in Austin is a collaboration between the Nacogdoches County Chamber of Commerce, the Angelina/Lufkin Chamber of Commerce, and Stephen F. Austin State University and will be held in February. Chamber members, community and business leaders from Angelina and Nacogdoches counties, SFA, and the Leadership Nacogdoches and Leadership Lufkin classes spend time at the Capitol with state officials, legislators, and agency representatives. Issues affecting East Texas are discussed. A Legislative Reception is held for all to mix and mingle. Approximately 300 individuals attend the above-mentioned activities in Austin.

Presenting Texas Star Sponsor - \$5,000 - 1 of 1 available Benefits:

- Receives top billing in advance publicity; top billing on Chamber web site (which
 receives an average of 7,000 visits per month); recognition in Chamber e-newsletter
 (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and
 volunteers).
- Top billing on materials printed for the event; recognition from the podium during Legislative Reception and top billing on signage at the reception. Signage for presenting sponsor to display at place of business if desired.
- Includes "Enhanced" status in the online directory.

Diamond Sponsor - \$2,500 - 10 of 10 available Benefits:

- Receives recognition in advance publicity; on Chamber web site (which receives an average of 7,000 visits per month); in Chamber e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Recognition on materials printed for the event; recognition from the podium during Legislative Reception and top billing on signage at the reception.
- Includes "Enhanced" status in the online directory.

Platinum Sponsor - \$1,000 - 15 of 15 available unlimited Benefits:

- Receives recognition in advance publicity; Chamber web site (which receives an average
 of 7,000 visits per month); recognition in e-newsletter (sent to 3,200 email addresses)
 and weekly e-news blast (sent to 300 Ambassadors and volunteers); on materials
 printed for the event; and recognition from the podium during Legislative Reception and
 on signage at the reception.
- Includes "Enhanced" status in the online directory.

Continued ...

Gold Sponsor - \$500 – unlimited Benefits:

- Receives recognition in advance publicity; Chamber web site (which receives an average of 7,000 visits per month); in e-newsletter (sent to 3,200 email addresses); on materials printed for the event;
- Recognition on signage at the reception.

Silver Sponsor - \$250 - unlimited Benefits:

- Receives recognition on Chamber web site (which receives an average of 7,000 visits per month); on materials printed for the event;
- Recognition on signage at the reception.

Chamber Web Site - Nacogdoches.org

The Chamber's website is revamped annually and includes an interactive community calendar and improved membership listings with links to members' sites. Documents are available for easy downloading by members and the general public. Thousands of visitors from across the country and in Nacogdoches check this website and its business listings when making decisions on moving to Nacogdoches, what to buy and from whom to buy. Other new features are a Member Spotlight and a Chamber News section that features Chamber and community announcements. This popular website averages 7,500 unique visitors monthly and almost 1,500 page views every day.

Reach thousands of potential customers 24 hours a day, 7 days a week by being a very visible part of the Nacogdoches County Chamber website "www.nacogdoches.org."

HighRise Total Site Sponsorship - \$2,500 - 6 of 6 available Benefits:

- Your business logo in rotation in the vertical High-rise position on every single webpage. That includes Chamber Community Information pages The Chamber, History, Visit, Getting Around, Move, Retire, Economy, Education, Safety, Medical and more.
- This year only six prime spots are being offered so be part of an elite group of business leaders.
- Includes "Enhanced" status in the online directory.

HighRise specs: is 300px-250px, RGB, 40K or less, JPG.

Leaderboard Total Site Sponsorship - \$2,500 - 6 of 6 available Benefits:

- Your business logo in rotation in the vertical Leaderboard position on every single webpage. That includes Chamber Community Information pages The Chamber, History, Visit, Getting Around, Move, Retire, Economy, Education, Safety, Medical and more.
- This year only six prime spots are being offered so be part of an elite group of business leaders.
- Includes "Enhanced" status in the online directory.

Leaderboard specs: 728px-90px, RGB, 40K or less, JPG

Committees

Ambassadors Committee - \$350 - 1 of 1 available

Exclusive sponsorship of the committee that makes up to 75 group public relations calls on business owners throughout Nacogdoches.

Benefits:

- Your company will be listed on meeting announcements, agendas and verbally at each meeting.
- Recognition in calendar items and on Chamber web site (which receives an average of 7,000 visits per month);
- Chamber e-newsletter (sent to 3,200 email addresses).

Background on Ambassadors Committee: Ambassadors are the public relations arm of the Chamber, providing ribbon cutting, grand opening and groundbreaking services for members. Ambassadors benefit by being on the inside track of new developments, meeting new business owners and helping the Chamber support its members. If your job includes being active in the community and making frequent contact with prospective customers, you should be an ambassador.

Chamber Stars Committee - \$350 - 1 of 1 available

Exclusive sponsorship of the committee that meets with and communicates with Chamber members throughout the year.

Benefits:

- Your company will be listed on meeting announcements, agendas and verbally at each monthly group meeting.
- Recognition in calendar items and on Chamber web site (which receives an average of 7,000 visits per month);

Note: large events and publications produced by the committee will have separate available sponsorships.

SFA-Chamber Connection Committee - \$350 - 1 of 1 available Exclusive sponsorship of the committee that bridges the gap between our business community and our university.

Benefits:

- Your company will be listed on meeting announcements, agendas and verbally at each monthly group meeting.
- Recognition in calendar items and on Chamber web site (which receives an average of 7,000 visits per month);
- Chamber e-newsletter (sent to 3,200 email addresses).

Note: large events and publications produced by the committee will have separate available sponsorships.

Background on SFA-Chamber Connection Committee: • Conducts special programs such as Spirit Flags and Cram the Coliseum. • Develops contacts at SFASU that can be a resource for the business community • Lead Chamber efforts in helping SFA recruit students • Assist in efforts to create internships and employment opportunities for students • Assist SFA in reaching business community to promote the university • Assist businesses in reaching students and parents as potential customers.

Education - Leaders of Tomorrow (LOT) 2024-2025

For the August 2024 - May 2025 program year. L.O.T. is an annual program for eighth grade students and is modeled after the Leadership Nacogdoches program. The L.O.T. Crew is made up of three or four students chosen from each Nacogdoches County public school. From September through May, the L.O.T. Crew explores a different community industry - meeting current leaders and learning more about leadership opportunities available to them now and in the future.

LOT Crew is being overseen by the Nacogdoches County Chamber Foundation and the sponsorship is fully deductible as a 501(c)(3) donation.

Presenting Sponsor - \$2,500 - 1 of 1 available Benefits:

- Top billing on t-shirts provided to students.
- Recognition on the Chamber web site (which receives an average of 7,000 visits per month); in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- At the May Graduation Ceremony attended by students, parents, school counselors and mentors, and community leaders and Chamber volunteers - sponsor will receive recognition printed at the graduation program and recognition from the podium.
- Signage for presenting sponsor to display at place of business.
- Includes "Enhanced" status in the online directory.

Gold Sponsor - \$1,000 - 2 of 2 available Benefits:

- Sponsor name on t-shirts provided to students.
- Recognition on the Chamber web site (which receives an average of 7,000 visits per month); in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- At the May Graduation Ceremony attended by students, parents, school counselors and mentors, and community leaders and Chamber volunteers - sponsor will receive recognition printed on the graduation program and graduation certificate, and recognition from the podium.
- Includes "Enhanced" status in the online directory.

Silver Sponsor - \$500 - 8 of 8 available Benefits:

- Sponsor business name included on L.O.T. Crew t-shirts provided to students.
- Recognition on the Chamber website (which receives an average of 7,000 visits per month); recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- At the May Graduation Ceremony attended by students, parents, school counselors and mentors, and community leaders and Chamber volunteers sponsor will receive recognition printed on the graduation program and recognition from the podium.

Bronze Sponsor - \$250 - 10 of 10 available Benefits:

- Sponsor business name included on L.O.T. Crew t-shirts provided to students.
- Recognition on the Chamber website (which receives an average of 7,000 visits per month); recognition in e-newsletter (sent to 3,200 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- At the May Graduation Ceremony attended by students, parents, school counselors and mentors, and community leaders and Chamber volunteers sponsor will receive recognition printed on the graduation program and recognition from the podium.

Education - N.O.B.L.E. Scholars Awards Reception

Presented by Citizens 1st Bank. An event, which occurs in March at Stephen F. Austin State University, honoring graduating high school students from all Nacogdoches County public and private schools who have successfully completed the N.O.B.L.E. Scholar program. N.O.B.L.E. stands for Nacogdoches Opportunity for a Better Learning Experience. The reception is attended by more than 300 individuals, including students, their parents, counselors, school administrators and Chamber leaders and volunteers. N.O.B.L.E. students are challenged to take and master advanced classes and complete a community service project. Completing the N.O.B.L.E. curriculum will lead students to increased opportunities, better jobs and higher self-esteem, and the business community benefits from a stronger work force.

The NOBLE Scholars Award Reception is being overseen by the Nacogdoches County Chamber Foundation and the sponsorship is fully deductible as a 501(c)(3) donation.

Gold Sponsorship - \$1,000 - 4 of 4 available Benefits:

- Recognition in Chamber e-newsletter, web site Chamber News item, reception program and in event publicity and Chamber e-mail messages.
- Sponsor receives four places at event, is included on event signage and recognized from podium.
- Includes "Enhanced" status in the online directory.

Silver Sponsorship - \$500 - 10 of 10 available Benefits:

- Sponsor receives two places at event,
- Recognition on Chamber web site, Chamber News item, and reception program.
- Sponsor will be included on event signage and recognized from podium.

Bronze Sponsorship - \$250 - unlimited Benefits:

- Sponsor receives one place at event,
- Recognition on Chamber web site, Chamber News item, and reception program.
- Sponsor will be included on event signage and recognized from podium.

Friend Sponsorship - \$100 - unlimited Benefits:

- Recognition on Chamber web site, Chamber News item, and reception program.
- Sponsor will be included on event signage and recognized from podium.

N.O.B.L.E. Scholarship - \$1,000 - unlimited

N.O.B.L.E. Scholars may apply for a scholarship worth \$1,000. Scholarship recipients may apply to renew their scholarship for four years, with the potential of receiving \$4,000 in scholarship funds.

The NOBLE Scholarship is being overseen by the Nacogdoches County Chamber Foundation and the sponsorship is fully deductible as a 501(c)(3) donation.

Benefits:

- Sponsor receives two places at NOBLE Banquet,
- Recognition on program materials,
- Recognition on the Chamber web site and recognition in email messages to Chamber members and press releases.
- Includes "Enhanced" status in the online directory.

Eggs & Issues

Eggs & Issues serves as the monthly membership meeting and features guest speakers on a variety of timely topics that are of interest to the business community. The breakfasts are generally from 7:30 am to 9:00 am. on the fourth Thursday of the month with schedule changes during holiday seasons. Approximately 40-60 members attend.

Presenting Sponsor - \$1,000 - 1 of 1 available Benefits:

- Recognition in e-newsletter (sent to 3,200 email addresses),
- Email blast to Chamber Ambassadors (approx. 300),
- The Chamber online event calendar,
- Nacogdoches.org Chamber News (site receives an average of 7,000 visits per month), public service announcements broadcast on local radio stations.
- At the event, the presenting sponsor receives skirted table to display business products and services;
- Recognition on signage; recognition from the podium;
- The opportunity to place pamphlets, specialty items, etc., on banquet tables prior to the start of the program.
- Presenting sponsor receives 4 reserved seats at the event.
- Includes "Enhanced" status in the online directory.

Gold Sponsor - \$500 - 2 of 2 available

Benefits:

- Recognition in e-newsletter (sent to 3,200 email addresses),
- Email blast to Chamber Ambassadors (approx. 300),
- The Chamber online event calendar,
- Nacogdoches.org Chamber News (site receives an average of 7,000 visits per month). At the event, the Gold Sponsor receives space on a skirted table to display business products and services;
- Recognition on signage;
- Recognition from the podium.
- Gold sponsor receives 2 reserved seats at the event.

Tentative Dates for Eggs & Issues in 2024: January June

February July
March August
April October
May December

Leadership Nacogdoches Program

August 2024 through May 2025

Leadership Nacogdoches is a prestigious 9-month program designed to identify, motivate, and educate potential and existing adult leaders in Nacogdoches County. It is the only program of its kind in the county. Since its inception in 1982, Leadership Nacogdoches has more than 475 graduates including business owners, physicians, city council members, bank presidents, attorneys, judges, philanthropists, professors, elected officials and many more notable members. Leadership Nacogdoches takes pride in providing lasting benefits for the community with new generations of leadership.

Commitment Meeting and Alumni Reception - \$250 - 3 of 3 available September Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- recognition on Chamber web site (currently receiving an average of 5,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 1,500 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the Commitment Meeting and the LN Alumni Reception.

The LN Commitment Meeting and Alumni Reception are two separate meetings that happen in August. Class members will review the LN program and commit to attendance and participation at the Commitment Meeting. At the LN Alumni Reception, the current LN class is introduced to the community. All LN Alumni are invited to the evening event.

Session Sponsorships

Orientation Retreat - \$250 - 3 of 3 available September of 2024

Benefits:

- As a session sponsor, your company name will be on the printed agenda;
- recognition in session press release;
- recognition on Chamber web site (currently receiving an average of 5,000 hits per month);
- recognition in the Chamber's e-newsletter sent to approximately 1,500 contacts.

Nacogdoches Then and Now - \$250 - 3 of 3 available September of 2024 Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- recognition on Chamber web site (currently receiving an average of 7,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Community Services - \$250 - 3 of 3 available - April 2025

Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- recognition on Chamber web site (currently receiving an average of 7,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Education - \$250 - 3 of 3 available November of 2024

Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- recognition on Chamber web site (currently receiving an average of 7,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

City Government - \$250 - 3 of 3 available December of 2024

Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- recognition on Chamber web site (currently receiving an average of 7,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Continued ...

County Government and Legal Systems - \$250 - 3 of 3 available – January 2025 Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- recognition on Chamber web site (currently receiving an average of 7,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

State Government - \$250 - 3 of 3 available - February 2025

Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- recognition on Chamber web site (currently receiving an average of 7,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Higher Education SFA - \$250 - 3 of 3 available October of 2024

Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- recognition on Chamber web site (currently receiving an average of 7,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Leadership Skills Development - \$250 - 3 of 3 available - May 2025

Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- Recognition on Chamber web site (currently receiving an average of 7,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Continued ...

Healthcare - \$250 - 3 of 3 available - March 2025

Benefits:

- As a session sponsor, your company name will be on the printed agenda;
- recognition in session press release;
- recognition on Chamber web site (currently receiving an average of 5,000 hits per month);
- Recognition in the Chamber's e-newsletter sent to approximately 1,500 contacts.

Graduation Ceremony - \$250 - 3 of 3 available – May 2025

Benefits:

- As a session sponsor, your company name will be on the printed agendas; recognition in event press release;
- recognition on Chamber web site (currently receiving an average of 7,000 hits per month); recognition in the Chamber's e-newsletter sent to approximately 3,200 contacts.
- Sponsors are also given the opportunity to make a 5-minute welcome presentation to the class at the beginning of the session
- Invitation to attend the Graduation Ceremony.

Other Sponsorships

Orientation Retreat Transportation Sponsor - \$250 - 3 of 3 available September Benefits:

- The Transportation Sponsor will receive verbal recognition each day as well as recognition sign on the outside of the bus;
- recognition in the Chamber Connection e-Newsletter; and
- recognition on the Chamber web site.
- Sponsors also have the opportunity to supply a DVD with a brief message for the class to watch during travel.

Class Shirt Sponsor - \$1,500 - 1 of 1 available

Benefits:

- Company logo is printed on the sleeve of the shirts of each class member
- Includes "Enhanced" status in the online directory.
- Great exposure! Chamber staff orders shirt
- Recognition in Chamber Connection e-newsletter (sent to approximately 1,500 contacts).

State Government Transportation Sponsor - \$250 - 3 of 3 available — February 2025 Benefits:

- The Transportation Sponsor will receive verbal recognition each day as well as recognition sign on the outside of the bus;
- Recognition in the Chamber Connection e-Newsletter; and
- Recognition on the Chamber web site.
- Sponsors also have the opportunity to supply a DVD with a brief message for the class to watch during travel.

The Leadership Nacogdoches program is being overseen by the Nacogdoches County Chamber Foundation and the sponsorship is fully deductible as a 501(c)(3) donation.

Lone Star Legislative Summit

The Lone Star Legislative Summit is set for April 7-8, 2022. The event brings Washington and Austin to Nacogdoches! Elected officials and state agency representatives are invited to the 2-day event in Nacogdoches. A Legislative Reception is held for all to mix and mingle. The event is promoted throughout the region and approximately 200 individuals attend the above-mentioned activities.

Presenting Sponsor - \$10,000 - 0 of 1 available Benefits:

- Receives top billing in advance publicity;
- Top billing on Chamber web site (which receives an average of 5,000 visits per month);
- Recognition in Chamber e-newsletter (sent to 1,500 email addresses) and weekly enews blast (sent to 300 Ambassadors and volunteers).
- Top billing on materials printed for the event; recognition from the podium during Legislative Reception and top billing on signage at the reception.
- The Chamber and the presenting sponsor will establish the number of complimentary admissions to each of the events.
- Includes "Enhanced" status in the online directory.

Panel Discussion Sponsor - \$5,000 Benefits:

- Receives top billing with Panel Discussion Title in advance publicity;
- On Chamber web site (which receives an average of 5,000 visits per month);
- Recognition in Chamber e-newsletter (sent to 1,500 email addresses) and weekly enews blast (sent to 300 Ambassadors and volunteers).
- Top billing with Panel Discussion Title on materials printed for the event;
- recognition from the podium during Legislative Reception and top billing on signage at the reception.
- The Chamber and the panel sponsor will establish the number of complimentary admissions to each of the events.
- Includes "Enhanced" status in the online directory.

Diamond Sponsor - \$2,500 - 10 of 10 available Benefits:

- Receives recognition in advance publicity;
- in Chamber e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers).
- Recognition on materials printed for the event;
- recognition from the podium during Legislative Reception and top billing on signage at the reception.
- Receives twelve (12) complimentary admissions to the Thursday reception and receives six (6) complimentary admissions to the Friday breakfast and lunch.

Platinum Sponsor - \$1,000 - unlimited Benefits:

- Receives recognition in advance publicity;
- Chamber web site (which receives an average of 5,000 visits per month);
- recognition in e-newsletter (sent to 1,500 email addresses) and weekly e-news blast (sent to 300 Ambassadors and volunteers);
- on materials printed for the event; and recognition from the podium during Legislative Reception and on signage at the reception.
- Receives four (4) complimentary admissions to the Thursday reception and receives two (2) complimentary admissions to the Friday breakfast and lunch.

Gold Sponsor - \$500 - unlimited

Benefits:

- Receives recognition in advance publicity;
- Chamber web site (which receives an average of 5,000 visits per month);
- in e-newsletter (sent to 1,500 email addresses);
- on materials printed for the event;
- and recognition on signage at the reception.
- Receives two (2) complimentary passes to the Thursday reception and one (1) complimentary passes to the Friday breakfast and lunch.

Silver Sponsor - \$250 - unlimited Benefits:

- Receives recognition on Chamber web site (which receives an average of 5,000 visits per month);
- on materials printed for the event; and on signage at the reception.
- Receives one (1) complimentary passes to the Thursday reception and one (1) complimentary passes to the Friday breakfast and lunch.

Member of the Month Profile

The Member of the Month Profile is an opportunity to gain exposure for your business in the Chamber's monthly e-newsletter Chamber Connection and on the web site. Chamber Connection is e-mailed to Chamber members and other area contact lists - approx. 3,200 contacts. The Chamber website receives an average 7,000 visits every month. Every month, the Chamber will publish a feature article and accompanying photograph, provided by the company.

Benefits:

- 200-word article and 2"x3" photo, provided by the sponsor (pending approval of the article and photo by the Chamber President/CEO), in the monthly edition of Chamber Connection e-newsletter and posted online at nacogdoches.org for the month.
- Recognition at Eggs & Issues Breakfast.

Member of the Month Profile - \$150/each - 1 available for each month in 2024:

January Member of the Month Profile
February Member of the Month Profile
March Member of the Month Profile
April Member of the Month Profile
May Member of the Month Profile
June Member of the Month Profile
July Member of the Month Profile
August Member of the Month Profile
September Member of the Month Profile
October Member of the Month Profile
November Member of the Month Profile
December Member of the Month Profile

Membership Drive

The Chamber's annual event to increase awareness to the business community about the benefits of being a chamber member. Volunteers meet individually with potential members to share information on the value of chamber membership. Potential members are invited to a celebration at the end of the event to meet with chamber board of directors and staff.

Platinum Sponsorship - \$1,000 – unlimited Benefits:

- Recognition on Chamber web site (which receives an average of 7,000 visits per month),
- in Chamber e-newsletter (sent to 3,200 contacts);- Includes "Enhanced" status in the online directory
- Verbal recognition during Chamber Board of Directors meeting;
- Verbal recognition during celebration
- Recognition in promotional emails

Gold Sponsorship - \$500 – unlimited Benefits:

- Recognition on Chamber web site (which receives an average of 7,000 visits per month),
- in Chamber e-newsletter (sent to 3,200 contacts);
- Verbal recognition during Chamber Board of Directors meeting;
- Verbal recognition during celebration
- Recognition in promotional emails

Friend Sponsorship - \$250 – unlimited Benefits:

- Recognition on Chamber web site (which receives an average of 7,000 visits per month),
- in Chamber e-newsletter (sent to 3,200 contacts);
- Verbal recognition during celebration
- Recognition in promotional emails

Meetings

Board Meeting Sponsorship

The Chamber Board of Directors and other invited guests - the most influential leaders in our county - meet monthly to monitor progress on Chamber goals and to examine issues affecting the business community. The Chamber Board typically meets the fourth Tuesday morning of the month. 20-30 individuals attend the monthly meeting. Benefits:

- Recognition on Chamber web site (which receives an average of 7,000 visits per month),
- in Chamber e-newsletter (sent to 3,200 contacts);
- Recognition on meeting agenda;
- Recognition on signage at meeting;
- Verbal recognition during the meeting;
- E-mail to Chamber board of directors.

Board Meeting Sponsorship - \$100/each - available for the following in 2024:

January	April	July	October
February	May	August	November
March	June	September	December

Nacogdoches Chamber Community Conference Call

The purpose of this community call is to inform, educate, and share relevant information on what is happening that affects our local businesses and community. Guest speakers have included: U.S. Senator John Cornyn; U.S. Representative Louie Gohmert; State Senator Robert Nichols; State Representative Travis Clardy; the Texas Association of Business President & CEO Jeff Mosley; the US Chamber Director John Gonzales; NMC Health Network's CEO Jeff Patterson; Lufkin/Angelina County Chamber of Commerce President Tara Watson-Watkins; and Sheriff Jason Bridges. The call is held via GoToMeeting. The Nacogdoches Community Conference Call will be the 2nd and 4th Tuesday at 10 am.

Benefits:

- Recognition on Chamber web site (which receives an average of 7,000 visits per month);
- in Chamber e-newsletter (sent to 3,200 contacts);
- Includes "Enhanced" status in the online directory
- Verbal recognition during the meeting;
- Recognition in promotional emails

January - March Sponsor - \$1,000 - 2 of 2 available April - June Sponsor - \$1,000 - 2 of 2 available July - September Sponsor - \$1,000 - 2 of 2 available October - December Sponsor - \$1,000 - 2 of 2 available

New Resident Packet

The Nacogdoches County Chamber of Commerce serves as the "Welcome to Nacogdoches" gateway. Approximately 300 new resident packets are mailed, delivered to local businesses, and picked up in person by potential newcomers(customers) yearly.

Gold Sponsor - \$500 - 5 of 5 available Benefits:

- Have the opportunity to add a promotional item (approved by Chamber President/CEO) and/or flyer to the packets
- Recognized in Thank you email.

Silver Sponsor - \$250 - 5 of 5 available Benefits:

- Have the opportunity to add business card to the packets
- Recognized in Thank you email.

Operation Thank You!

The Chamber's annual initiative to personally thank our business members for their support. Volunteers will call Chamber members to assist with the Chamber annual membership survey, to thank members for their continued Chamber support, and have the opportunity to introduce themselves. This two-day event occurs in January.

Presenting Sponsor - \$750 - 1 of 1 available Benefits:

- Have the opportunity to add a promotional item (approved by Chamber President/CEO) and/or flyer to the quarterly mail-out.
- Sponsor will be aligned with the event with naming rights "Operation Thank You presented by (your company name)" and recognized in event publicity.
- Presenting Sponsor's logo and contact information can be printed on Operation Thank You! envelopes.

Gold Sponsor - \$250 - 5 of 5 available Benefits:

- Have the opportunity to add a promotional item (approved by Chamber President/CEO) and/or flyer to the quarterly mail-out.
- Recognized on Operation Thank You! envelopes.

Past Chamber Presidents & Chairs

This gathering of Nacogdoches major business executives, present and past, is your opportunity to place your company name in front of this prestigious group. This annual event brings all the past Chairmen and Presidents of the Nacogdoches County Chamber of Commerce together to discuss key issues of the day, to be updated on Chamber initiatives, and to receive the Chamber in Review Report. The event is attended by approximately 20 past Chamber board chairs, presidents and current Chamber leaders.

Presenting Sponsor - \$750 - 1 of 1 available Benefits:

- Sponsor's company logo will be on the invitation mailed to all past presidents/chairpersons and the current Chamber chair and vice chairs.
- Sponsor will be recognized at the breakfast as the presenting sponsor verbally and on signage.
- Sponsor's logo will be on the agenda.
- Sponsor may include materials in the packets given to the event guests.

Gold Sponsor - \$500 - 4 of 4 available Benefits:

- Sponsor's name will be on the invitation mailed to past presidents/chairpersons and the current Chamber chair and vice chairs.
- Sponsor may include materials in the packets given to the event guests.
- Sponsor's company name will be on the agenda.

Silver Sponsor - \$250 - unlimited Benefits:

- Sponsor's company name will be on the invitation mailed to past presidents/chairpersons and the current Chamber chair and vice chairs.
- Sponsor's company name will be on the agenda.

Texas Blueberry Festival

presented by Tipton Ford

The Texas Blueberry Festival presented by Tipton Ford is a major event in the East Texas area, and is a state-sanctioned festival held 8 a.m. to 4 p.m. in downtown Nacogdoches on the second Saturday of June. The event draws approximately 20,000 attendees. The festival offers fresh blueberries for sale or a ride to pick your own from a Nacogdoches blueberry farm, blueberry treats, live entertainment on three stages, a car show, tons of vendors, and much, much, more. It's a day of blueberry-sweet, family-friendly fun.

Blue Diamond Sponsor - \$7,500 - 1 of 1 available Benefits:

- Sponsor receives recognition in advance publicity; in print promotion; recognition on Chamber web site (which receives an average of 7,000 visits per month
- in e-newsletter (sent to 3,200 email addresses); weekly e-news blast (sent to 300 Ambassadors and volunteers); links on the Texas Blueberry Festival web site
- Geofencing/targeting City wide targeted ads, East Texas event targeting, targeted social media ads, YouTube video ads, demographic and behavior ad targeting, and location based geofencing. Plus, receive a report with documented reach results after the campaign ends.
- 4 Texas Blueberry Festival commemorative T-shirts;
- 2 framed Texas Blueberry Festival Commemorative posters.
- At the festival: sponsor receives recognition on event brochure; 10'x20' booth space;
- Banners on each entertainment stage and in Festival Park (the grassy, shady park area
 just south of the brick streets where most of the children's activities are held);
- Recognition on event brochure
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Blue Sapphire Sponsor - \$5,000 - 2 of 2 available Benefits:

- Sponsor receives recognition in advance publicity; in print promotion; recognition on Chamber web site (which receives an average of 7,000 visits per month);
- in e-newsletter (sent to 3,200 email addresses); weekly e-news blast (sent to 300 Ambassadors and volunteers); links on the Texas Blueberry Festival web site
- Geofencing/targeting City wide targeted ads, East Texas event targeting, targeted social media ads, YouTube video ads, demographic and behavior ad targeting, and location based geofencing. Plus, receive a report with documented reach results after the campaign ends.
- 3 Texas Blueberry Festival commemorative T-shirts;
- 1 framed Texas Blueberry Festival Commemorative poster.
- At the festival: sponsor receives recognition on event brochure; 10'x20' booth space; and signage at the festival.
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Blue Topaz - \$2,500 - 4 of 4 available Benefits:

- Sponsor receives recognition in advance publicity; on Chamber web site (which receives an average of 7,000 visits per month);
- in e-newsletter (sent to 3,200 email addresses); links on the Texas Blueberry Festival web site;
- Geofencing/targeting City wide targeted ads, East Texas event targeting, targeted social media ads, YouTube video ads, demographic and behavior ad targeting, and location based geofencing. Plus, receive a report with documented reach results after the campaign ends.
- 2 Texas Blueberry Festival commemorative T-shirts;
- 1 Texas Blueberry Festival Commemorative poster.
- At the festival: sponsor receives recognition on event brochure; 10'x10' booth space; and signage at the festival.
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Blue Ribbon Sponsor - \$1,000 - 12 of 12 available Benefits:

- Sponsor receives recognition on Chamber web site (which receives an average of 7,000 visits per month);
- in e-newsletter (sent to 3,200 email addresses); links on the Texas Blueberry Festival web site;
- 1 Texas Blueberry Festival commemorative T-shirt;
- 1 Texas Blueberry Festival Commemorative poster.
- At the festival: sponsor receives recognition on event brochure; and signage at the festival.
- Recognition in Thank You advertisement that will run after the event.
- Includes "Enhanced" status in the online directory.

Blue Sky Sponsor - \$500 - unlimited Benefits:

- Sponsor receives recognition on Chamber web site (which receives an average of 7,000 visits per month);
- in e-newsletter (sent to 3,200 email addresses); links on the Texas Blueberry Festival web site.
- At the festival: sponsor receives recognition on event brochure; and signage at the festival.
- Recognition in Thank You advertisement that will run after the event.

Blue True - \$250 - unlimited Benefits:

- Sponsor receives recognition on Chamber web site (which receives an average of 7,000 visits per month); in e-newsletter (sent to 3,200 email addresses); links on the Texas Blueberry Festival web site.
- At the festival: sponsor receives recognition on event brochure.
- Recognition in Thank You advertisement that will run after the event.

Vendor Shuttle Sponsor - \$500 - 4 of 4 available Benefits:

- Sponsor receives recognition on Chamber web site (which receives an average of 7,000 visits per month); in e-newsletter (sent to 3,200 email addresses); weekly e-news blast (sent to 300 Ambassadors and volunteers); links on the Texas Blueberry Festival web site.
- At the festival from 5 to 7:30 a.m. and from 4 to 7 p.m., sponsor may shuttle vendors to and from festival and may display signage and promotional material in own shuttle vehicle or work with Chamber President and festival organizers to secure shuttle vehicle. Additional shuttle service during the festival may be an option. Shuttle drivers must follow rules outlined by the Chamber.
- Recognition in Thank You advertisement that will run after the event

Festival Bag Sponsor - \$500 - 1 of 1 available Benefits:

 Sponsor supplies approx. 250 bags with official festival logo and sponsor business logo or name approved by the Chamber to be distributed during the event.

Friday Night Feed the Festival Volunteers Sponsor - \$350 - 1 of 1 available
A tasty pick-up-and-go meal is available to the approximately 20 volunteers that spend Friday night before the blueberry festival working on the downtown brick streets.

Benefits:

- Sponsor receives recognition in print promotion; recognition on Chamber and web site (which receives an average of 7,000 visits per month); in the Texas Blueberry Festival web site:
- in e-newsletter (sent to 3,200 email addresses); and a weekly e-news blast (sent to 300 Ambassadors and volunteers).
- At the festival: sponsor receives recognition on event brochure.
- Recognition in Thank You advertisement that will run after the event.

Volunteer Thank YOU Come and Go Lunch Sponsor - \$350 - 1 of 1 available A come and go lunch held in the Chamber Board room to thank all the wonderful Texas Blueberry Festival volunteers.

Benefits:

- Sponsor receives recognition in print promotion; recognition on Chamber and web site (which receives an average of 7,000 visits per month); in the Texas Blueberry Festival web site;);
- in e-newsletter (sent to 3,200 email addresses); and a weekly e-news blast (sent to 300 Ambassadors and volunteers).
- At the festival: sponsor receives recognition on event brochure.
- Recognition in Thank You advertisement that will run after the event