

the PINE LOG



The Independent Voice of Stephen F. Austin State University

Who?

Approximately 14,500 potential customers who study and/or work at SFA, as well as online readers.

What?

SFA's award-winning student-produced weekly newspaper, featuring campus and local news, photos, opinions, entertainment and sports.

When?

Published on Wednesdays except during summer, holidays and final exams. Special "Welcome Edition" mailed to incoming freshmen and transfer students' homes in August.

Where?

Delivered to SFA buildings and other high-traffic campus locations, distributed and updated online, and mailed to subscribers.

Why?

A good investment for any business wishing to reach the SFA community. Your advertising also benefits students who are gaining important career skills while working on The Pine Log.

How much?

Competitive advertising rates offered both in print and online with frequency discounts available. View online rate card at www.thepinelog.com for up-to-date pricing.

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