

Nacogdoches.org



Just the Facts...

BOOKMARK.

View live, up to the moment statistics from any Internet connection. Bookmark this site and use it in presentations: <http://nacogdoches.org/plesk-stat/webstat/>

CURRENT ADVERTISERS.

Citizens 1st Bank
State Farm
Nacogdoches CVB
Tipton Ford
CBTx
Daily Sentinel
First Bank & Trust
Smith & Partners

STATS.

Average visitor views 3.76 Pages (will see 4/6 sponsors in a visit).

More than half of the traffic is search directed (site is well-optimized).

Visitors spend an average of 3:20 on the site.

Year to date: 30,643 unique visitors; 76,239 visits; 467,773 page views (would equate to nearly 78,000 impressions for 6 sponsors).

Do I need a website to sponsor?

No. If you don't have a website, the sponsorship ad can link to your unique membership listing.

Does it have to link to my home page?

No. It can link to any page you designate so you can measure the impact and directly control the message and/or offer.

Nacogdoches.org offers bold ways to get your company's name and advertising message in front of a growing web audience. A free listing in the online membership directory is just one of the many benefits of membership in the Nacogdoches County Chamber of Commerce.

EXCLUSIVE.

Only Chamber members have the opportunity to reach thousands of potential customers 24 hours a day, 7 days a week, by advertising on the all-new Nacogdoches County Chamber of Commerce website.

Unlike traditional web advertising, ads on Nacogdoches.org offer advertisers unlimited impressions within the sponsorship period.

CENTRAL.

The Nacogdoches County Chamber of Commerce website invites members to submit events to a community-wide calendar that creates a centralized database of community happenings and serves as a resource and tool for residents, event planners and visitors.

QUANTIFIABLE.

Nacogdoches.org tracks every visit to the site and the Chamber can provide members with reports on a wide variety of metrics, including the time spent browsing, the pages visited and the geographical location of site visitors.

QUESTIONS.

Michele Peck
Point A Media
michele@pointamedia.com
Phone: (936) 568.9200