

SFA Weeks of Welcome 2017

Marketing Opportunities

Dear SFA supporter:

Stephen F. Austin State University Orientation Programs is offering an exciting marketing opportunity to reach all new and current students on campus through SFA Weeks of Welcome (SFA WoW). The purpose of SFA WoW is to welcome new students to campus and introduce them to campus life as well as Nacogdoches. For returning students, this program is a way for students to become involved and interact with new students and campus and community organizations. SFA WoW will take place this fall from August 25th - September 9th where over 50 events will be held!

Over 11,000 students attend multiple SFA WoW events during the first few weeks of school. By becoming a sponsor for SFA Weeks of Welcome, you have the opportunity to reach thousands of students as soon as they step on campus!

Spotlight your business or department this year by purchasing an SFA Weeks of Welcome Sponsorship. Below, you will find what our \$200.00 sponsorship package includes:

SFA WoW Sponsorship Package: \$200.00

- *Logo on Webpage (www.sfasu/welcomeweek)*
- *Logo on back of SFA WoW t-shirts (please provide logo by July 1st)*
- *Logo printed in brochures and fliers*
- *Logo publicized on SFA WoW social media*
- *Live sponsorship mentions during large events*
- *Display of department/company banner during large events (please provide banner by August 14th)*
- *Distribution of fliers or coupons to students at events (please provide fliers/coupons by August 14th)*

Donations We Accept

- *Prize Donations (i.e. tickets, gift certificates, merchandise)*
 - These will be given out for our SFA WoW Event for Students.
- *Food Donations (All food sponsorships)*
 - Needed: Meals for Staff socials, end of the year reception, WOW Leader Training
 - If you are interested in donating food for WOW events please email sfawow@sfasu.edu for more information
- *Monetary Donations*
- *Bottles of Water/Sodas (May have company labels)*

We hope you consider taking part in this marketing opportunity that we know will have a positive outcome not only for your business but also the SFA community. If you have any questions, do not hesitate to contact Emily Jefferson at (936) 468-6641 or the SFA Weeks of Welcome staff member that presented you this information.

Thank you for your support, and we look forward to working with you!

Axe 'em Jacks!

2017 SFA Weeks of Welcome Team

SFA Weeks of Welcome Sponsorship Form

Contact Name: _____

Business Name: _____

Contact Number: _____ Email: _____

Sponsorship Payment Information:

SFA WoW Sponsorship Package (please select option below):

_____ SFA WoW Sponsorship Package

_____ Donation (list items): _____

Payment Type (*circle one*): Cash Check FOAP Donation

Total Amount Enclosed: \$ _____

FOAP # _____

Check Number: # _____ (*please enclose check with sponsorship form*)

Please return all forms to:
Orientation Programs, Baker Pattillo Student Center, Room 2.402
or mail to
SFA P.O. Box 6074
Nacogdoches, TX 75962

For questions, please contact Emily Jefferson at (936) 468-6641.

*** Must email logos to sfawow@sfasu.edu by July 1st, 2017 by 5:00pm!**

If you would like to contribute in a different way, contact us and we will work with you in finding a creative solution! More information about SFA Weeks of Welcome can be found at www.sfasu.edu/welcomeweek.