

# Nacogdoches.org

Thank you for supporting the Nacogdoches County Chamber of Commerce! Your investment in the Chamber contributes to networking programs that help your business grow and prosper. In addition to promoting your business, your membership helps to fund the Chamber's efforts to build community leadership for the improvement of the Nacogdoches economy, civic areas, political environment, education systems and quality of life.

Please find the enclosed copies of the 2011 Official Guide & Chamber Directory and City & County Street Map. The Point A Media team enjoyed working on this record-breaking Chamber fundraiser and looks forward to talking with you about the 2012 projects later this year.



Connect with customers 24/7 through ads on the all-new Nacogdoches.org!

The all-new Nacogdoches.org launches a fresh new look this year with exciting advertising opportunities designed to highlight your business.

Nacogdoches.org is the most comprehensive source for business information in Nacogdoches. The site offers bold ways to get your company's name and advertising message in front of a growing web audience.

Reach thousands of potential customers 24 hours a day, 7 days a week, by advertising on the newly redesigned Chamber website.

Target your message and hyperlink directly to your business website from prominent banner and highrise ads that rotate throughout Nacogdoches.org.

Exclusive ad space is available only to Chamber Members. Complete and fax this page to 936.568.9230 to learn more about this exciting opportunity!

Please contact me with details about this exclusive opportunity to reach new customers!

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Phone: \_\_\_\_\_

point  media  
pointamedia.com

p: 936.568.9200 | f: 936.568.9230



## Just the Facts:

Site traffic has grown to more than **5.6 MILLION HITS**, reached **626 TEXAS CITIES**, **50 STATES** and **87 COUNTRIES!**

Visitors browse an average of **4.1 PAGES**, and spend an average of **3:51** on the site per visit!

New visitors comprise more than **52%** of all site traffic!

More than **37%** of all site traffic visits the membership directory!

Search engines directed traffic to the site via more than **5,300 KEYWORDS!**

More than **29%** of the site traffic is direct — from bookmarks, ads and people familiar with the URL.

