

# Nacogdoches.org

**C**hambers of commerce are used as primary resources for business, visitor and relocation information. The Nacogdoches County Chamber of Commerce Web site connects your business with Nacogdoches residents, businesses, retirees, thousands of visitors, hundreds of new families moving to the community, incoming SFA students and their parents, and people across the country interested in Nacogdoches.

As a member of the Nacogdoches County Chamber of Commerce, your business information—contact name, address, phone number, fax number and business Web site—is published in the Chamber’s online membership directory for no additional charge. If you provide a Web site for the membership directory, your listing will include a direct link to your Web site, allowing potential customers to access your business information on the spot. Contact the Chamber for details about our members-only, exclusive Web badge for your Web site.

**REFERRALS.** Nacogdoches.org offers bold ways to get your company’s name and advertising message in front of a growing Web audience. A free listing in the online membership directory is just one of the many benefits of membership in the Nacogdoches County Chamber of Commerce.

**EXCLUSIVE.** Only chamber members have the opportunity to reach thousands of potential customers 24 hours a day, 7 days a week, by advertising on the newly designed Nacogdoches County Chamber of Commerce Web site. Unlike traditional Web ads on Nacogdoches.org are sold on a monthly rotation that offers advertisers unlimited impressions and clicks within the contracted months.

**CENTRAL.** The Nacogdoches County Chamber of Commerce Web site invites members to submit events to a community-wide calendar that creates a centralized database of community happenings that serves as a resource and tool for residents, event planners and visitors.

**QUANTIFIABLE.** Nacogdoches.org tracks every visit to the site and the Chamber can provide members with reports on a wide variety of metrics, including the time spent browsing, the pages visited and the geographical location of site visitors. Site traffic includes visitors from **626 TEXAS CITIES, 50 STATES** and **87 COUNTRIES!**

**FRESH.** News about the Chamber and its members is posted in the “Hot News” category on the front page of the site, along with calendar and registration information for upcoming Chamber events, Twitter feeds and Member Business Spotlights.

Nacogdoches.org is also refreshed each year— creating new opportunities to promote the site and build traffic.

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